



Miss Lou Lou

Welcome to the world of Miss Lou Lou – one very fashionable gal featured in The Brown Trading Co's stunning new home collection of cushions featuring beautiful watercolour illustrations by Kerrie Hess.

WORDS PIP MILLER PHOTOGRAPHY THE DESIGN VILLA

According to Miss Lou Lou's creator, Keren Brown of The Brown Trading Co, Miss Lou Lou is all things stylish, glamorous and jet set. Her wardrobe is to die for and she travels the world on a whim to some of the most beautiful and exotic locations – namely Paris, Rome, London and New York. "Everyone wants to be Miss Lou Lou!" says Keren.

After a year in development, the launch of Miss Lou Lou's introductory range is a celebration for Keren who fulfilled her long time dream of collaborating with fashion illustrator, Kerrie Hess.

"I first contacted Kerrie in May last year. I had a concept in

my head and I knew that Kerrie was the one who could bring it to life. I love the fluidity of her watercolours – she captures everything that is glam and dreamy, which is exactly the look I was after for Miss Lou Lou. I wanted people to look at the designs, close their eyes and



designer profile



imagine they were floating away to another world – the world of Miss Lou Lou where anything and everything is possible!"

"Kerrie has worked with some of the most glamorous fashion houses in the world – Chanel, Louis Vuitton, Alexander McQueen, kate spade new york and Collette Dinnigan – naturally I was thrilled when she agreed to work with us. It has been an incredible experience and we

intend to do more together with plans to expand Miss Lou Lou into her very own high end brand."

Keren says that a beautiful cushion can transform a room. "Cushions and accessories are the jewellery of the home. It is an inexpensive and simple way of adding colour, texture and life to a room. Decorating is also very individual and certainly speaks volumes of the personality who occupies the space."

WANT MORE?
You can purchase Miss Lou Lou from The Brown Trading Co's website by clicking here.

