



**FESTIVAL
CAIRNS
2009**



MEDIA KIT

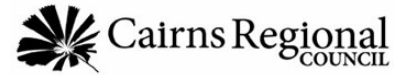
- Telling Our Stories -

Friday 21 August to Sunday 6 September 2009





**FESTIVAL
CAIRNS
2009**



To my valued media partners,

I am proud to say that this year celebrates my eighth Festival Cairns and for the eighth of eight festivals, I have produced a media kit with the sole aim of providing, you, my valued media associate, with a comprehensive and hands-on guide to the event and its multi-dimensional program.

As Festival Cairns enters a new era with a revamped, more concise program - AND fresh new look - I take pleasure in presenting you with your very own media kit – that I hope will become a one-stop-shop of information – about what's on, where, when? Etc...

This kit will be continually updated and from today, is available online – via my website (go to Festival Cairns category on www.pipmillerpr.com.au) and the official Festival Cairns website (www.festivalcairns.com.au) as a pdf file which you are free to download in kit or individual media release formats.

Images – we have a really great file of crisp, editorial style images for most events – so please don't hesitate to call or email with your requests.

Finally, if you need access to events or would like a media pass, let me know.

Key Media Contacts:

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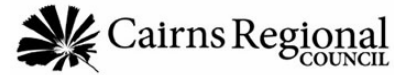
Event Coordinator: Belinda Griffin
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As event manager of Festival Cairns 2009, Cairns Regional Council gratefully acknowledges the support of major sponsors Arts Queensland, Queensland State Government, Ergon Energy and Pacific Toyota.

Thanks so much for your continued support – and in the meantime, get out there and enjoy this wonderful city!



FESTIVAL CAIRNS 2009



MEDIA KIT CONTENTS

- Telling Our Stories -

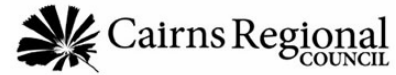
Friday 21 August to Sunday 6 September 2009

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MEDIA KIT MEDIA RELEASES

- Telling Our Stories -

Friday 21 August to Sunday 6 September 2009

- **MEDIA RELEASES & FACT SHEETS**

Festival Cairns 2009 Launch Media Release

What's New in 09?

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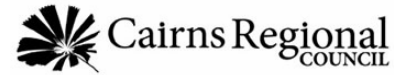
Free Events

- **IMAGES**

Available on request in low and high resolution jpg format



FESTIVAL CAIRNS 2009



MEDIA RELEASE

Updated 24 July 2009

FESTIVAL CAIRNS 2009 – TELLING OUR STORIES

Top national celebrities and entertainers will headline the annual celebration of our tropical lifestyle in this year's revamped Festival Cairns which boasts an outstanding mix of events, exhibitions and projects – all 100 per cent locally coordinated.

Gary Mehigan from television's Masterchef, the Saltwater Band with Geoffery Gurrumul Yunipingu and Manuel Dhurrkay, Blue King Brown, Katchafire, Tex Perkins, Hilltop Hoods, Grace Knight, Christine Anu and Grinspoon are just some of the much-loved entertainers joining the line-up of vibrant performances, intriguing arts and fun family events.

Following extensive community consultation, Festival Cairns 2009 will draw on the city's unique culture and environment this year to create a Festival that stands out from all others – a Festival that tells our stories.

Telling Our Stories is the theme for Festival Cairns 2009 which kicks off on Friday August 21 with the inaugural Cairns Indigenous Art Fair. Three weekends are incorporated into the Festival's 16 action-packed days culminating with the 20th anniversary celebrations of Carnival on Collins on Sunday September 6.

Launching Festival Cairns this morning, Cairns Mayor Val Schier announced the website www.festivalcairns.com.au was now live (Tuesday, June 16) so the public could start planning their participation in Tropical North Queensland's most significant annual celebration.

"For the past 47 years Cairns has held a festival to celebrate our culture, unique tropical lifestyle, talents and multicultural diversity. This year we have taken Festival Cairns back to its community roots under the direction of the Cairns Regional Council to ensure a reinvigorated program with a comprehensive line-up of free and ticketed events combining art, music, dance, film and large public events," she said.

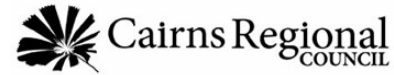
"With this Festival we can differentiate ourselves from the rest of the world because let's face it - this is best place in the world to be and we have a unique history and culture that makes it even more exciting.

"I am pleased to say we have achieved our aims by keeping Festival Cairns 2009 community-focused with an enormous percentage of the program taken up with local content. Also, we have managed to attract top entertainers and celebrities who will add national appeal to our unique event.

"Festival Cairns 2009 highlights grass roots creativity with new projects such as Night Light-Short Films in the City where locally-produced silent films are projected on to the city's



FESTIVAL CAIRNS 2009



walls, floors and interesting spaces, while popular events such as the Cairns Amateurs Racing Carnival retain the high national profile of the Festival."

Festival Cairns Coordinator Belinda Griffin said the theme Telling Our Stories had been beautifully realised with the inaugural Cairns Indigenous Art Fair shaping up to be one of the largest regional indigenous art fairs in Australia.

"It's such an honour for us to have the best in contemporary and traditional Aboriginal and Torres Strait Islander artists exhibiting during a major symposium involving indigenous artists, industry professionals, academics, activists, students, collectors and media. The events' concert program brings together the Aurukun Songmen, King Kadu (Ricardo Idagi) and the Ariu Poenipan dancers from Saibai Island in the Torres Strait, Will Kepa, Uncle Seaman Dan, Zennith and the brilliant Christine Anu.

"The opening weekend of Festival Cairns will be a big one as the crowd-pleasing action begins immediately this year with the Pacific Toyota Grand Parade moved to the first Saturday. Attracting more than 35,000 people, the Grand Parade promises to be even more spectacular this year with creative direction from Scott Maidment and his team who are responsible for Adelaide's Fringe Festival parade."

Following the parade and fireworks, Geoffery Gurrumul Yunipingu and the Saltwater Band will headline The Tropic Wave Festival. This will be their first Queensland performance after a successful European tour. The free event showcases the multicultural diversity of the region through a lifestyle market featuring delicious food stalls, performances and cultural wares.

These popular events are just some of many free, family fun events in the Festival Cairns program including Kewarra Beach Resort's We Built this City, a beach party at the Esplanade Lagoon with a "dive-in movie" on a giant inflatable screen, and performances from some of Australia's top SIX street entertainers in the Ergon Energy Cairns Street Buskers Festival.

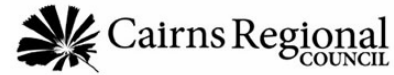
Father's Day favourite, Carnival on Collins celebrates 20 years with something for everyone in the grand finale for Festival Cairns 2009. There will be stalls galore along Collins Avenue and around the Cairns Botanical Gardens. The Tanks Bung Wall will be dedicated to multicultural food, music, national dress and dance, there will be an acoustic stage, rides for the kids and much more.

Throughout the city, the hub sites of Market Square, The Esplanade and City Place will have free entertainment every day of the festival, whether it's a brightly painted piano on the street ready for anyone to play, a chess tournament or a roving ukulele player.

Foodie events have reached celebrity status this year with charismatic chef Gary Mehigan, best known as the judge from TV's Masterchef, giving free cooking demonstrations with local produce at The Pier's Farmgate Markets. As part of the Regional Food Showcase, Gary Mehigan presents his menu at a sell out lunch at Sebel Reef House and Spa in Palm Cove.



FESTIVAL CAIRNS 2009



Palm Cove comes alive with the inaugural Taste of Palm Cove. Set against the stunning backdrop of the Coral Sea, Palm Cove restaurants will be offering "brunch & lunch" with a selection of fresh and vibrant tropical tastes or refresh the beach baby in you with mini spa treatments to soothe the soul.

For music fans there's the TimeOUT Concert featuring Hilltop Hoods and Grinspoon, Reggaetown with headliners Blue King Brown and Katchafire, Endorphin at the 10th Anniversary Illumination Party, while Australia's most unique venue, the Tanks Arts Centre, offers a kaleidoscope of music from former Cruel Sea front man Tex Perkins to the mesmerising Grace Knight for an evening of Jazz up North.

The rich visual arts of Tropical North Queensland are a vibrant part of Festival Cairns with exciting exhibitions from artists, school children and the community showcased at venues including Cairns Regional Gallery, KickArts and the Tanks Arts Centre. The Reef & Rainforest: Keep it Cool exhibition is a selection of posters celebrating World Environment Day from North Queensland students, while the recently launched Djumbunji Press KickArts Fine Art Printmaking Studio has curated an exhibition showcasing its works. Add to this, a new and exclusively commissioned event for Festival Cairns is Esplanart (Festival artworks along the Esplanade) featuring a series of 10 artworks of an ephemeral nature, specifically commissioned and curated for Festival Cairns 2009, and presented along the Cairns Esplanade; a premier showcase area and "front yard" of our region.

Another new addition to the program is Spraying our Stories – a public art aerosol project that is destined to transform the Cairns Civic Theatre demountables in the opening weekend by artists, Daniel Wallwork and Kane Manylaws.

Theatre fans will enjoy the Cairns Choral Society's production of Miss Saigon, budding writers get to explore the Festivals theme Telling Our Stories at the Tropical Writers Literary Lunch or unleash a torrent of tongue twisters at the Australian Poetry Slam.

As event manager of Festival Cairns 2009, Cairns Regional Council gratefully acknowledges the support of major sponsors Arts Queensland, Queensland State Government, Ergon Energy and Pacific Toyota.

Ends

For more information:

Belinda Griffin, Festival Cairns Coordinator

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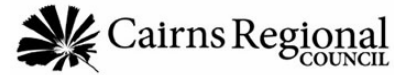
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MEDIA INFORMATION

July 2009

WHAT'S NEW IN 2009?

Repackaged with exciting events, a new look and a tighter format, Festival Cairns has been reborn this year to reflect the community that gave it life.

Telling Our Stories was chosen as the theme after extensive community consultation found a need for Festival Cairns to reflect better the city's unique culture and environment in order to stand out from other festivals.

Back under the direction of the Cairns Regional Council, a reinvigorated program sees Festival Cairns 2009 shortened to just over two weeks and three weekends ensuring it is power packed with vibrant events. So if you're in Cairns, you can't miss the fact that you are here at a very special time.

The city's unique culture and environment are the inspiration for this year's theme of Telling Our Stories and many of the events strongly reflect this, especially the inaugural Cairns Indigenous Art Fair on the opening weekend of August 21-23.

A Q150 State Government birthday celebration that will put Cairns on the map as the site of the largest regional indigenous art fair in Australia, this is an exciting new concept in international art fairs. It's different because it brings together commercial galleries and Indigenous Art Centres, offering unparalleled access to high-end art work from Queensland's best, while attracting national and international artists and buyers.

The Cairns Indigenous Art Fair's concert program also brings incredible talent to Festival Cairns with the Aurukun Songmen, King Kadu (Ricardo Idagi) and the Ariu Poenipan dancers from the Torres Strait, Will Kepa, Uncle Seaman Dan, Zennith and Christine Anu.

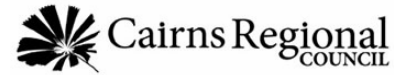
Long-running favourite, the Pacific Toyota Grand Parade which attracts crowds of more than 35,000, has been moved to a new timeslot at the beginning of the Festival Cairns celebrations on August 22 instead of the end. It promises to be even more spectacular this year with creative direction from Scott Maidment and his team who are responsible for Adelaide's Fringe Festival parade.

Free family events new to the Festival Cairns program include Kewarra Beach Resort's We Built this City and a beach party at the Esplanade Lagoon with a "dive-in movie" on a giant inflatable screen.

Market Square, City Place and an Esplanade Stage at the Lagoon have been designated Festival hub sites with entertainment every day and night of the Festival. Walking around the city you might discover a really cool music or visual element that



FESTIVAL CAIRNS 2009



transforms Cairns into an active and exciting place. You might bump into a brightly painted piano for anyone to play, roving ukulele player or a street performer. Or enjoy Night Light–Short Films in the City, a series of local, silent films which will be projected on to existing walls, floors and interesting spaces around the city.

Foodie events have been expanded this year with celebrity chef Gary Mehigan from TV's Masterchef, giving free cooking demonstrations using local seasonal produce and seafood at The Pier's Farmgate Markets. As part of the Regional Food Showcase, Gary Mehigan presents a special four course menu at Sebel Reef House and Spa in Palm Cove. This event is already sold out.

Also new to the program is the Taste of Palm Cove on Sunday, 23 August. Set against the stunning backdrop of the Coral Sea, Palm Cove restaurants will be offering "brunch & lunch" with a selection of fresh and vibrant tropical tastes or refresh the beach baby in you with mini spa treatments to soothe the soul.

Bird Tour Walks have been added to the activities which reflect our beautiful environment. Birding Cairns will conduct more than 25 guided walks and events to spread knowledge of birds and their survival needs. Some of the walks are especially geared for children and they are being held throughout the city.

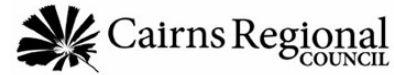
Joining Festival Cairns for the first time are existing festivals Tropic Pride and the Illumination White Party. The Tropic Pride Festival on August 30 is for gay, lesbian, bisexual, transgender family and friends. There will be information about health, sexuality, support services and current issues affect the LGBT community, plus an opportunity to network with members of the LGBT tourism industry. The free entertainment includes Drag Queens.

Celebrating a decade of dance this year, the Illumination White Party is Cairns' highly anticipated annual night of music, dance, and performance. The collective mass of party goers all dress in white to create a 3D moving canvas, illuminated under mesmerising, state-of-the-art digital lighting and projections. Geometric shapes are suspended to interact with the multi-colour laser shows. For the first time a special under 18 community concert will be held at the PCYC in Manunda on August 21. This event will be on the same night as the Illumination 18+ event at AJ Hackett's Smithfield. Headline acts Endorphin (Sydney), Modifi (Sydney) And Daisuke (Japan) will play at both events.

Visual art has always been well represented in past Festival Cairns programs and this year is no exception with the addition of two new events, Esplanart: a series of ten artworks of an ephemeral nature, specifically commissioned and curated for Festival Cairns 2009, and presented along the Cairns Esplanade; a premier showcase area and "front yard" of our region. Add to this, Spraying our Stories aerosol art project destined to transform the demountables at Cairns Civic Theatre.

And finally, dovetailing with the recent opening of the city's hottest new restaurant at The Pier Marina, Salthouse is an announcement that during Festival Cairns it will play the role of Festival Club. Punters can find out more from the website, but rest assured, it will be the place to catch afro-funk acts, dj's, that will provide after shows and late nights.

Festival Cairns will run between Friday 21 August and Sunday 6 September 2009.



MEDIA FACT SHEET

July 2009

FESTIVAL CAIRNS 2009 EVENT HIGHLIGHTS

Whether you like to dance the night away, enjoy family-friendly entertainment with the kids, get dressed up with the socialites or be inspired by an art show, Festival Cairns 2009 has an event perfect for you.

The top SIX highlights this year will be the Grand Parade and Tropic Wave Festival with special guest headliners The Saltwater Band featuring Geoffery Gurrumul Yunipingu, the Cairns Indigenous Art Fair, the Cairns Amateurs Racing Carnival, Reggaetown at Tjapukai and Father's Day favourite, Carnival on Collins.

Add to this the TimeOUT Concert, Ergon Energy's Busking Festival, celebrity chef Gary Mehigan heading up a foodie extravaganza at The Pier's Farmgate Markets and Sebel Reef House, the 10th Anniversary Illumination White Party and Taste of Palm Cove – and you've got the best 16 days on the Cairns calendar.

Attracting more than 35,000 people, the Pacific Toyota Grand Parade promises to be even more spectacular this year with creative direction from Scott Maidment and his team who are responsible for Adelaide's Fringe Festival parade. Now opening Festival Cairns on August 22, the Grand Parade this year will also see a major creative collaboration between artists, community groups and local businesses. Traditional fireworks by the Esplanade Lagoon will finale the event.

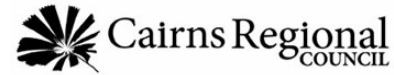
Following the parade and fireworks, the Saltwater Band featuring Geoffery Gurrumul Yunipingu will headline The Tropic Wave Festival. This will be the group's first Queensland performance after a successful European tour. The free event showcases the multicultural diversity of the region through a lifestyle market featuring delicious food stalls, performances and cultural wares.

The inaugural Cairns Indigenous Art Fair on August 21-23 is shaping up to be one of the largest regional indigenous art fairs in Australia with the best in contemporary and traditional Aboriginal and Torres Strait Islander artists exhibiting during a major symposium involving indigenous artists, industry professionals, academics, activists, students, collectors and media. The event's concert program brings together the Aurukun Songmen, King Kadu (Ricardo Idagi) and the Ariu Poenipan dancers from Saibai Island in the Torres Strait, Will Kepa, Uncle Seaman Dan, Zennith and the brilliant Christine Anu.

Cairns' biggest social networking event, the Cairns Amateurs Racing Carnival, comes alive in the first week of September. The carnival runs over four days with the focus around two days of horse racing on September 4-5 as well as a host of social activities.



FESTIVAL CAIRNS 2009



Cairns Amateurs has something for everyone – horse racing, fashion, socialising and celebrities. The two-day race Carnival provides a mix of thoroughbred horse racing across various classes and distances. Trackside events include Picnic in the Park, where friends and business colleagues are able to create their own atmosphere by buying their own designated site. The Garden Party is the prettiest location trackside and will again feature the popular Fashions on the Field.

Father's Day favourite, Carnival on Collins celebrates 20 years with something for everyone in the grand finale for Festival Cairns 2009. There will be stalls galore along Collins Avenue and around the Flecker Botanic Gardens. The Tanks Bung Wall will be dedicated to multicultural food, music, national dress and dance, there will be an acoustic stage, rides for the kids and much more.

Foodie events have taken on celebrity status this year with chef Gary Mehigan from TV's Masterchef giving free cooking demonstrations at The Pier's Farmgate Markets using local seasonal produce and seafood. As part of the Regional Food Showcase, Gary Mehigan presents a special four course menu at Sebel Reef House and Spa in Palm Cove that is already sold out.

Palm Cove comes alive on Sunday 23 August with a Taste of Palm Cove where award-winning restaurants and spas will tantalise the taste buds and awaken the senses. Set against the stunning backdrop of the Coral Sea, the restaurants will be offering "brunch & lunch" with a selection of fresh and vibrant tropical tastes or refresh the beach baby in you with mini spa treatments to soothe the soul.

Reggaetown is Australia's premier roots/reggae showcase, delivering a rich cultural component to the Festival program on September 5. Held at Tjapukai Cultural Park, the atmosphere is amazing as the best local, national and international artists take to the stage with its lush tropical backdrop. With a line-up including Katchafire, Blue King Brown and V Tribe expect to hear the best of dub, ska, soul, funk, raga, roots, R&B, Africana and Island music.

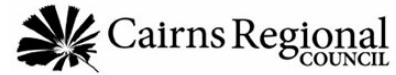
The Cairns Post timeOUT concert is back with some of Australia's hottest acts at Fogarty Park on August 29. Hip-hop crew Hilltop Hoods, rockers Grinspoon and blues duo The Fumes will headline the all-aged event with one main stage pumping out the tunes.

In only one year the Ergon Energy Cairns Street Buskers Festival has expanded to include more touring artists, a more street savvy buskers competition with \$1000 first prize, street theatre workshops for local artists and to top it all off, a one night only Comedy Club and L-after party to be held at Rydges Tradewinds as the finale for this event on August 30. Expect death defying skills and outlandish behaviour from some of Australia's best buskers at Market Square, the Esplanade, City Place and Rydges Tradewinds on August 28-30.

The Illumination White Party Celebrating is celebrating a decade of dance this year with a special under 18 community concert at the PCYC in Manunda on August 21, the same



FESTIVAL CAIRNS 2009



night as the Illumination 18+ event at AJ Hackett Smithfield. Headline acts Endorphin (Sydney), Modifi (Sydney) And Daisuke (Japan) will play at both events where the collective mass of party goers all dress in white to create a 3D moving canvas, illuminated under mesmerising, state-of-the-art digital lighting and projections.

Festival Cairns will run between Friday August 21 and Sunday September 6, 2009. This year's theme is Telling our Stories.

For more information go to www.festivalcairns.com.au

Ends

For more information:

Belinda Griffin, Festival Cairns Coordinator

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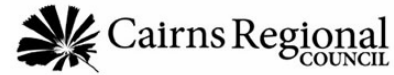
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FESTIVAL CAIRNS 2009



MEDIA RELEASE

16 June 2009

FESTIVAL CAIRNS 2009 100 % CREATED IN CAIRNS

Festival Cairns has been created in Cairns, for Cairns and when details of its 16 day program is unveiled today, promises to delight locals and visitors alike with a potent blend of music, art, culture and entertainment between Friday 21 August and Sunday 6 September.

Festival Cairns Coordinator Belinda Griffin said this year's look and theme evolved from community engagement undertaken last year as part of Cairns' new Regional Cultural Plan with more than 1000 members of the community giving a good dose of local perspective.

"The majority of the community wanted a festival that meant something to them. Something that was unique to the region and to the people. Overwhelmingly, feedback showed that Cairns should be showcasing who we are and what's important to us - our culture, our unique environment, and our stories.

"From this community consultation came the theme, Telling Our Stories, so this year's Festival would proudly reflect the community that gave it life. Most of the 70 plus events that make up Festival Cairns 2009 are local and they are being organised by local people.

"We have tried to marry the old with the new – injecting a definite 'wow' factor while being careful to retain the best parts of our previous Festivals. As managers, it is our objective to develop new and exciting events that reflect our region and its community – spanning natural, cultural and artistic parameters.

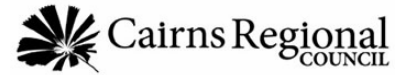
"Yes we do have a new look, new management, a new attitude and a new funkiness and it's all proudly local."

Backing Cairns Regional Council's distinctly local team are a number of Cairns businesses including publicist Pip Miller PR, media buyers Media Power, web designer Empirisoft, Success Through Sales which assists with sponsorship, photographer Romy Siegmann, Signage which is doing all banners and signage plus corporate entertainers Mixed Lollies who have been hired for the entire Festival.

All major local media have been given money for advertising and have donated money back to Festival Cairns 2009 in-kind.



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Mrs Griffin said a number of top national celebrities and entertainers had been secured to headline various events throughout the Festival to lift its profile and ensure national interest.

“We also wanted to help locals develop popular community events such as the Grand Parade into an extravaganza to rival capital city events. So we invited Scott Maidment and his team, who took Adelaide’s Fringe Festival parade to new heights, to conduct free workshops to help local businesses and community groups devise incredible floats for the Parade.

“Today we are launching Festival Cairns 2009 to the public and those who took the time to add their voice to the community consultations last year will be proud to see their valuable advice has been taken onboard to create the best Festival Cairns ever.”

Ends

For more information:

Belinda Griffin, Festival Cairns Coordinator

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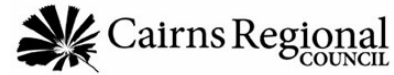
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**FESTIVAL
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2009**



MEDIA RELEASE

16 June 2009

FESTIVAL CAIRNS EMBRACES INTERNET

Become an e-subscriber to Festival Cairns 2009 to win a double pass worth more than \$700 to some of the Festival's top ticketed events.

Festival Cairns Coordinator Belinda Griffin said now that www.festivalcairns.com.au was up and running the public could log on and become an e-subscriber to receive updates and giveaways throughout Festival Cairns.

"Getting in early will give e-subscribers the chance to go into the draw to win a double Festival Cairns 2009 pass worth more than \$700," she said.

The passes include tickets to the Cairns Indigenous Art Fair concert with Christine Anu, the Cairns Choral Society's Miss Saigon, Tex Perkins & The Dark Horse, Grace Knight, the 10th Anniversary Illumination White Party headlined by Endorphin, Reggaetown with Blue King Brown, the timeOUT concert featuring Hilltop Hoods and Grinspoon, the Cairns Regional Gallery, Amateurs Racing Carnival and Jazz Under the Stars at the Cairns Botanical Gardens.

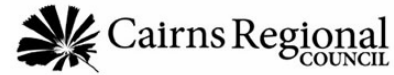
"The Festival Cairns website will be updated constantly throughout the 16 days of the Festival," Mrs Griffin said.

"Cairns-based Sunday Mail journalist Gavin King is one of a select group of special guests who will be wearing the crown of Festival Blogger. Gavin and his fellow guests' daily blogs about all the excitement of Festival Cairns 2009 are sure to be widely read."

Confirmed panellists joining Gavin include Kier Shorey, breakfast announcer on local ABC Radio, Marty and Bec, breakfast announcers on Hot FM, Jesse Kuch of The Cairns Post's timeOUT entertainment section and Councillor Val Schier, Mayor of Cairns Regional Council.

Festival Cairns 2009 is proudly created and coordinated in Cairns and when it rolls out between between August 21 and September 6 promises an exciting and festive program to keep locals and visitors well entertained.

For more information, visit www.festivalcairns.com.au



MEDIA FACT SHEET

16 June 2009

OPENING WEEKEND

There will be no doubt that Festival Cairns 2009 is the best yet with the incredible line-up of events for the opening weekend alone. Crowd favourite the Grand Parade and Fireworks has been moved to the beginning of the festival and will be followed by double ARIA winning songwriter Geoffery Gurrumul Yunipingu and the Saltwater Band headlining The Tropic Wave Festival. The inaugural Cairns and Indigenous Art Fair has already been hailed a success with its mix of high-end artwork, international buyers, free workshops and eclectic concert featuring Christine Anu and a host of incredible performers. One celebrity who is sure to attract a crowd will be TV's Masterchef Gary Mehigan giving free cooking demonstrations with local produce at The Pier's Farmgate Markets and creates a ticketed lunch on Sunday 23 August at Sebel Reef House and Spa. The 10th anniversary of the Illumination White Party sees an under 18 event running parallel to the popular dance party at A.J. Hackett Smithfield. Dance event Stomp the Nard unleashes local creative talent at City Place on August 23 and a whole host of free entertainment can be found night and day at the Festival hubs of the Esplanade, City Place and Market Square.

Esplanart: Festival Artworks along the Esplanade

Official Opening: Thursday 20 August (time TBC)

21 Aug - 6 Sep

Fresh, innovative, local: *Esplanart* is a series of ten artworks, specifically commissioned and curated for Festival Cairns 2009, and presented along the Cairns Esplanade; a premier showcase area and "front yard" of our region.

Cairns Indigenous Art Fair (CIAF)

Friday to Sunday, 21-23 August

Tanks Arts Centre

16

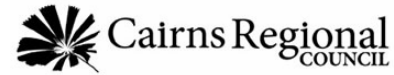
www.festivalcairns.com.au

Made in Cairns

Updated 27 July 2009



FESTIVAL CAIRNS 2009



The inaugural Cairns indigenous Art Fair (CIAF) will put Cairns on the map as host of the largest regional indigenous art fair in Australia. It is an exciting new concept in international art fairs because it brings together commercial galleries and Indigenous Art Centres, offering unparalleled access to high-end art work from Queensland's best, while attracting national and international artists and buyers. Part of the Q150 State Government birthday celebrations, the Fair includes a concert headlined by Christine Anu, a Symposium on issues challenging and invigorating the Indigenous art industry, story telling plus free workshops. For more information go to www.ciaf.com.au

Illumination White Party 18+

Friday, 21 August, 8pm-6am

A.J. Hackett Smithfield

Entry \$59. Tickets at Silver Gem, Taste-y, Tantrika, Shiva Moon, Fetish 4 Life

Illumination Cairns will again be held at A.J Hackett's Bungy site in Smithfield. This beautiful venue has played host over the years to the previous successful shows. The headliner this year will be Endorphin who has developed his own unique stage show incorporating breaks and techno with elements of theatre. Endorphin's multi-media experience involves strobes, dedicated visuals and a dancer who performs in a variety of costumes on stage. Another highlight this year will be a return performance from Modifi, Mike Tosseto playing his unique live collective of Didg-Fusion Electro. Mike had a great response from his live set in the bar last year and is excited about performing at both of the shows. The local support line-up will be a solid mix of progressive electronic Producers and DJs. A team of fire performers will be on the line-up along with drum performances and indigenous dancing. For more information go to www.illuminationcairns.com

Illumination White Party Under 18s

Friday, 21 August, 6pm-midnight

Police Citizens Youth Club, 91 McNamara St, Manunda

Entry \$39. Tickets at Silver Gem, Taste-y, Tantrika, Shiva Moon, Fetish 4 Life.

This year, Illumination has included an Under 18 event to the annual show. This was an idea that had been under construction over the past few years and has now become a reality. This special event will be co-ordinated by Illumination and Scott Pottle from the Cairns PCYC. Headlining act for this event will be Endorphin who will also be headlining the 18+ event. A team of fire performers will be on the line-up along with drum performances and indigenous dancing. For more information go to www.illuminationcairns.com

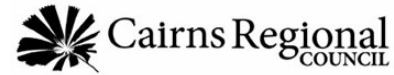
Night Light: Short Films in the City

Friday 21 August to Sunday 6 September from 6.30pm to 10pm

21 August at Pacific International Hotel



FESTIVAL CAIRNS 2009



21 August to 6 September at Hides Hotel, Civic Theatre, Heritage Hotel, Tandem Skydive, ishop Cairns and Twelve BC Dafe

4 September at Cairns High School

FREE

This new project was developed specifically for the Festival Cairns 2009 program, and incorporates the work of nine local and established filmmakers. To ensure a strong regional connection, the artists worked towards this year's festival theme, that of "telling our stories", so referencing either our rich history (through images supplied by the Cairns Historical Society), or creating vignettes of life in Tropical North Queensland today.

See the Night Light: Short Films in the City project as it screens on a looped reel, after dark throughout the festival period, appearing anywhere from a giant projection on the side of a building to a small shop front TV screen in the CBD.

Films represent a remarkably well rounded profile of TNQ from the glory days of Cairns Yacht Club to a virtual drive around the city from a dashboard perspective through to a surreal rainforest jaunt.

This project is proudly sponsored by Tanks Arts Centre and MacDonnells Law.

Pacific Toyota Grand Parade and Fireworks

Saturday, 22 August, From sunset

Esplanade

Free

Attracting crowds of more than 35,000, the Pacific Toyota Grand Parade is one of Festival Cairns' most highly anticipated free, family-fun events. This year, the popular event has been repositioned in the program to open Festival Cairns with a bang as the first of many highlights. Just as the sun goes down, the lights come on and spectators in their thousands will line the Esplanade for the beginning of the energetic procession of spectacular floats. This year promises even more amazing floats as Scott Maidment and his team who are responsible for Adelaide's Fringe Festival parade are providing creative direction for the Grand Parade.

Tropic Wave Festival

Saturday, 22 August, After the fireworks

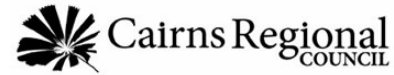
Esplanade

Free

Geoffery Gurrumul Yunipingu and the Saltwater Band will headline The Tropic Wave Festival. This will be the group's first Queensland performance after a successful



FESTIVAL CAIRNS 2009



European tour. The free event showcases the multicultural diversity of the region through a lifestyle market featuring delicious food stalls, performances and cultural wares.

Gary Mehigan, Masterchef appearing live at The Pier Farmgate Markets on Saturday 22 August & Ticketed Lunch at Sebel Reef House and Spa on Sunday 23 August as part of Taste of Palm Cove – LUNCH SOLD OUT!!!!

Foodie events have reached celebrity status this year with charismatic chef Gary Mehigan, best known as the judge from TV's Masterchef, giving free cooking demonstrations with local produce at The Pier's Farmgate Markets. Sample the British-trained chef's creations the following day when, as part of the Regional Food Showcase, Gary Mehigan presents his special menu at Sebel Reef House and Spa. Stonleigh Wines Wines will work with Gary to compliment the menu.

Taste of Palm Cove

Sunday, 23 August, 9am-3pm

Williams Esplanade

Free

Palm Cove comes alive with a Taste of Palm Cove where award-winning restaurants and spas will tantalise the taste buds and awaken the senses. Set against the stunning backdrop of the Coral Sea, the restaurants will be offering "brunch & lunch" with a selection of fresh and vibrant tropical tastes or refresh the beach baby in you with mini spa treatments to soothe the soul.

Aerosol Art Project – Spraying our Stories

22 August – 24 August

Cairns Civic Theatre

FREE

Spraying our Stories is a new public art project that will not only make a splash in this year's Festival Cairns program but transform the exterior walls of Cairns Civic Theatre's demountable offices into a vibrant, striking aerosol mural.

Stomp the Nard

Sunday, 23 August, 6-9pm

City Place

Free

Cairns' biggest dance battle is back with a battle and show that is going to shake City Place apart. No style is safe, no age restricted. Hosted by DJ A.N.G and Montaj and with special guests Evident Supercrew, ThreeSixFive, Stylin Techniques, DJ Nino Brown and AMAJ.



FESTIVAL CAIRNS 2009

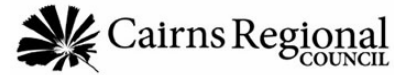


For more information go to www.festivalcairns.com.au

Ends



FESTIVAL CAIRNS 2009



MEDIA FACT SHEET

July 2009

WEEK 1

Australia's best buskers, a celebration of Aboriginal and Torres Strait Islander arts and performance, plus the rocking action of the timeOUT concert, ensure the party atmosphere continues in Week 1 of Festival Cairns. Don't forget there's free entertainment night and day throughout the city, especially at the Hubs of City Place, the Esplanade and Market Square.

The Ergon Energy Cairns Street Buskers Festival

22nd August to 4th September, 4-9pm

The Esplanade, City Place, Market Square, Rydges Tradewinds

Entry free

In only one year the Ergon Energy Cairns Street Buskers Festival has expanded to include more touring artists, a more street savvy buskers competition with \$1000 1st prize, street theatre workshops for local artists and to top it all off, a one night only Comedy Club and L-after party to be held at Rydges Tradewinds as the finale for this event.

Expect death defying skills and outlandish behaviour from six of Australia's best buskers at Market Square, The Esplanade, City Place and Rydges Tradewinds on August 28-30.

Don't forget to vote for your favourite local Street Star Buskers. You will see them performing throughout Festival Cairns from 22nd August to the 2nd September with the Grand final show down on the Esplanade Friday 4th September at 5 pm

The One night Stand Comedy Club on Sunday 30th August is just that, it is one night only so get your tickets quick. A night chock full of comedy, street theatre, gags and one-liners. If you miss out on tickets there will be a L-after party at Rydges on the same night and all festival goers are invited to come and celebrate in true side show fashion.

For more info and tickets go to www.cairnsstreetbuskersfestival.com

Tex Perkins

28 August, 7.30pm

Tanks Arts Centre

Entry \$40, www.ticketlink.com.au

21

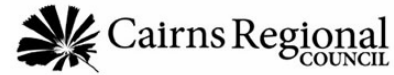
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Made in Cairns

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FESTIVAL CAIRNS 2009



A legend in the Australian music industry, Tex Perkins is no stranger to Oz music fans and his return to Tanks Arts Centre is highly anticipated. The award-winning musician returns with his Best of Tour, performing gigs that traverse his own personal musical archives, from his established solo career to his rockin' days fronting some of the most beloved bands in Australian music history.

UMI Arts Markets

28 August, 3-9pm

Esplanade Lagoon

Free

UMI Arts Markets – a celebration of Aboriginal and Torres Strait Islander arts, crafts, performance, dance, music and food. The UMI Arts Markets primarily showcase Aboriginal and Torres Strait Islander arts and culture and are presented in collaboration with the Cairns Esplanade and Cairns Regional Council.

We Built this City

29 & 30 August, 9.30am and 2pm both days (event lasts 2.5 hours)

The Esplanade Plaza

Free

Thanks to a major sponsorship pledge by Kewarra Beach Resort, along with a Cairns collective of generous development and construction industry players, Festival Cairns will bring it to the kids with an exciting new and free event: We Built this City.

Swapping cardboard for concrete, kids architectural and construction capabilities will be put to the test in the middle weekend of Festival Cairns spanning Saturday 29 and Sunday 30 August. The Esplanade Plaza (the area where Shields Street and the Esplanade meet) will take new shape when stacks and stacks of cardboard boxes await the energy and imaginations of children.

We Built This City is a public construction extravaganza, using nothing but thousands of cardboard boxes. Guided by performers in the role of construction workers to facilitate free play, kids build an entire city in two days, before the whole thing is crushed (by its builders) into a recyclable heap of rubble.

timeOUT Concert

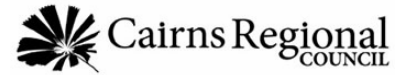
Saturday, 29 August, 3-10pm

Fogarty Park

Entry free with tokens from The Cairns Post. Pre-purchase \$65 from The Cairns Post



FESTIVAL CAIRNS 2009



Get ready Cairns, The Cairns Post timeOUT concert is back and featuring some of Australia's hottest acts to make it bigger and better. This year the timeOUT concert will be rocking Fogarty Park. Australia's hottest hip-hop crew Hilltop Hoods, rockers Grinspoon and blues duo The Fumes will be rocking the stage. Local bands will be battling for the chance to open the concert with a series of battle of the bands held at Gilligan's Backpackers Hotel and Resort in the lead-up to Festival Cairns.

For more information go to www.festivalcairns.com.au

Ends

For more information:

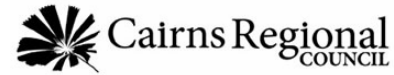
Belinda Griffin, Festival Cairns Coordinator

T: 07 4044 3593 M: 0407 966 530 E: festival@cairns.qld.gov.au

www.cairns.qld.gov.au



FESTIVAL CAIRNS 2009



MEDIA FACT SHEET

July 2009

WEEK 2

Week 2 of Festival Cairns is action-packed with free entertainment such as the Bunnings Kids Big Day Out, the mesmerising Grace Knight and the popular Schools Cultural Performance. Wordsmiths get a look in with the Tropical Writers Group lunch and the Australian Poetry Slam, while the Tropic Pride Festival celebrates the gay community.

Cooked in Cairns

31 August - 5 September, 6-9pm

City Place

Free

Cooked in Cairns has grown from local musician Terry Doyle's popular monthly Esplanade singer/songwriter events, held over the past year to a monthly event showcasing an ever increasing list of talented local songwriters. The original live music concept has become so popular with international and domestic visitors as well as local families, that there are now 43 original music acts in the increasing network and up to 10 songwriters appearing at each event. Music lovers will be treated to a great variety of the region's singer/songwriters during the Festival Cairns performances at City Place as artists vie for an opportunity to contribute to the Cooked In Cairns compilation CD. The CD will feature 14 or more tracks from local songwriters, written about our region. So bring your family and friends along, enjoy the outdoor dining and some very talented local musicians.

Schools Cultural Concert Performance

Thursday, 3 September, 10am & 6pm, Friday, 4 September, 6pm

Esplanade Hub

Free

Schools Cultural is a long standing tradition in Cairns, giving students an opportunity to perform in a concert environment to the general public. This year the event continues to nurture the diverse range of talent that exists within the region's primary and high schools. The concerts will showcase choirs, string ensembles, big bands, orchestras, rock bands, dance and performance. Bring the family, pack a picnic and enjoy the sights and sounds of our local school students in this great location by the Lagoon.

Tropical Writers Group Lunch

24

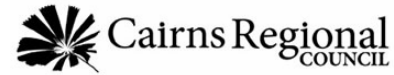
www.festivalcairns.com.au

Made in Cairns

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FESTIVAL CAIRNS 2009



Sunday, August 30, 12-3pm

Shangri-La Hotel

\$65

The Tropical Writers Group Lunch the TWG Writer's Lunch celebrates the Cairns Festival theme Telling Our Stories. To be held at the elegant Trinity Room, it will be a fine luncheon experience presented by the Shangri-La Hotel, with an invited guest author as the speaker who will explore the theme of Telling our Stories from their own particular perspective. www.bookcreatorscircle.com.au/a/writers/Tropical_Writers_Group

Bunnings Kids Big Day Out

Sunday, 30 August, 12-6pm

Esplanade Lagoon

Free

Imagine all the things that get your kids excited and we will have it at this big afternoon of family fun. There will be music, kids activities, jumping castles, snow cones, face painting, Bunnings workshops and demonstrations, a big sausage sizzle and special kids performances from the Ergon Energy Cairns Buskers Street performers.

Tropic Pride Festival

Sunday, 30 August, 11am-6pm

Tanks Arts Centre

Free

The Tropic Pride Festival on August 30 is for gay, lesbian, bisexual, transgender family and friends. There will be information about health, sexuality, support services and current issues affect the LGBT community, plus an opportunity to network with members of the LGBT tourism industry. The free entertainment includes Drag Queens.

Australian Poetry Slam

Tuesday, 1 September, 6.30pm

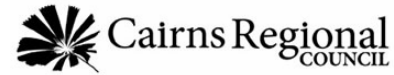
Tanks Arts Centre

Free

The Australian Poetry Slam is back to unleash a torrent of tongue twisters and wild words from the mouths of local slammers. Slams are an electric spoken word showcase open to anyone with something to say - from hip hop to haiku, bush bards to the whispers of the city street. Two minutes, a microphone, and a live audience the judge! The top two slammers will be flown to Brisbane for the State final and in the running for \$10,000 in



FESTIVAL CAIRNS 2009



prizes including performing at the Sydney Opera House. Your Slam host and feature spoken weird artist for the night will again be famous Queensland slam master Ghostboy.

Grace Knight

Friday, 4 September, 7.30pm

Tanks Arts Centre

Entry \$30-35, www.ticketlink.com.au

A well recognised name in the jazz and pop genres, Grace Knight has traversed musical styles to earn herself a reputation as one of the country's most respected performers. While her early career was firmly rooted in the pop genre as one part of the chart topping band The Eurogliders, it is the jazz and blues realm where Grace has really found her niche. She's got a new album under her belt titled Willow which features a beautiful collection of luscious sexy tracks.

For more information go to www.festivalcairns.com.au

Ends

For more information:

Belinda Griffin, Festival Cairns Coordinator

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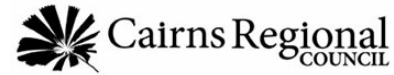
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MEDIA FACT SHEET

July 2009

CLOSING WEEKEND

What better way to end Festival Cairns 2009 than with some of the city's favourite events. The Cairns Amateurs Racing Carnival will add a touch of glamour to the festivities as locals rub shoulders with celebrities while watching the horses and the fashions. Reggaetown has become Australia's premier roots/reggae showcase, delivering a rich cultural component to the Festival program. And of course, family favourite Carnival on Collins ends 16 action-packed days with its spectacular 20th anniversary celebrations.

Cairns Amateurs Racing Carnival

Friday to Saturday, 4-5 September

Cannon Park Racecourse

Cairns' biggest social networking event, the Cairns Amateurs Racing Carnival, comes alive in the first week of September. The carnival runs over four days with the focus around two days of horse racing on September 4-5 as well as a host of social activities. Cairns Amateurs has something for everyone – horse racing, fashion, socialising and celebrities. Trackside favourites include Picnic in the Park, where friends and business colleagues are able to create their own atmosphere by buying their own designated site. The Garden Party is the prettiest location trackside and will again feature the popular Fashions on the Field,. For more information go to www.cairnsamateurs.org.au

Saturday, 5 September

Reggaetown

Saturday, 5 September, midday-11pm

Tjapukai Cultural Park

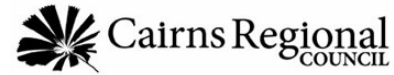
Entry \$50-55, children U13 free.

Reggaetown is Australia's premier roots/reggae showcase, delivering a rich cultural component to the Festival program on September 5. Held at Tjapukai Cultural Park, the atmosphere is amazing as the best local, national and international artists take to the stage with its lush tropical backdrop. With a line-up including Katchafire, Blue King Brown and V Tribe expect to hear the best of dub, ska, soul, funk, raga, roots, R&B, Africana and Island music.

Beach Party/Dive-In Movie



FESTIVAL CAIRNS 2009



Saturday, 5 September, 3-10pm

Esplanade Lagoon

Free

Dive in to the biggest beach party in Cairns. Drag out your best Hawaiian shirt, bikinis, boardies or floaties and win a prize for the best dressed. Join the games and activities both in and alongside the Lagoon or just lay back and listen to the DJ playing all of your old favourites. There will be an Aussie BBQ, plenty of zinc, the great inflatable race, a lifeguard challenge and even karaoke. McDonalds will be handing out vouchers and the crew from Sea FM will be on hand with giveaways and some great fun activities. Then sit back and relax with a night of movies on the giant inflatable movie screen. Float around in the Lagoon or watch from the beach. There will be one for the kids and then an old classic. What a great way to finish off the McDonalds Sea FM Biggest Beach Party in Cairns.

Cairns Regional Gallery Family Day

Saturday, 5 September, 10am-5pm

Cairns Regional Gallery

Free

A day of art and entertainment for the whole family. Visitors can view exhibitions, enjoy hands-on activities, listen to informative talks and watch a special film screening.

Jazz Under The Stars

Saturday, 5 September, 6.30-9.30pm

Cairns Botanical Gardens

Entry \$10, U14 free

Everyone can enjoy the silky smooth sounds of Cairns jazz exponents within the surrounds of the inspiring Botanical Gardens. Bring a deck chair, blanket, rug, picnic dinner and set a date with Jazz under the Stars. The popularity of this event last year encouraged the Friends of the Botanic Gardens to include it in this years' calendar of events.

Carnival on Collins

Sunday, 6 September, 9am-3pm

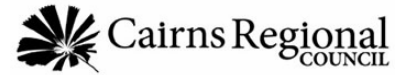
Collins Ave

Free

Father's Day favourite, Carnival on Collins celebrates 20 years with something for everyone in the grand finale for Festival Cairns 2009. There will be stalls galore along Collins Avenue and around the Cairns Botanic Gardens. The Tanks Bung Wall will be



FESTIVAL CAIRNS 2009



dedicated to multicultural food, music, national dress and dance, there will be an acoustic stage, rides for the kids and much more.

Festival Finale Event – Fish and Chips and Fireworks

Sunday, 6 September, late afternoon, evening

Esplanade Lagoon

Free

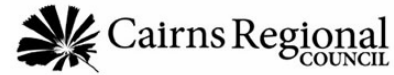
Farewell this year's Festival Cairns with a free, family get together on the esplanade. Bring a blanket and take a seat for a fireworks finale spectacular signalling the end to a fabulous fortnight of entertainment.

ends

For more information go to www.festivalcairns.com.au



FESTIVAL CAIRNS 2009



MEDIA FACT SHEET

July 2009

MUSIC

Internationally acclaimed musicians and singers are part of the Festival Cairns line-up this year. Geoffery Gurrumul Yunipingu and the Saltwater Band, Grace Knight, Tex Perkins and Grinspoon are among the big names. Our own artists also have a chance to shine with local singer/song writers battling for the chance to be on a locally-produced CD, the popular Schools Cultural Performance and local bands joining a number of the headline events.

Cairns Indigenous Art Fair - Music is the Meeting Place

Friday 21 August, 6-8pm

Tanks Arts Centre

Christine Anu and Zennith headline this special event that brings together some of Queensland's best known Indigenous artists with some of the State's most exciting new talent. Performers include David Hudson, King Kadu and Will Kepa. When you tire of dancing, browse the art work on display at the Cairns Indigenous Art Fair. A great way to spend the evening! For more information go to www.ciaf.com.au

Illumination White Party 18+

Friday, 21 August, 2009,, 8pm-6am

A.J. Hackett Smithfield

Entry \$59. Tickets at Silver Gem, Taste-y, Tantrika, Shiva Moon, Fetish 4 Life.

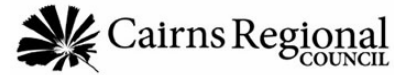
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Illumination White Party Under 18s

Friday, 21 August, 2009, 6pm-midnight



FESTIVAL CAIRNS 2009



Police Citizens Youth Club, 91 McNamara St, Manunda

Entry \$39. Tickets at Silver Gem, Taste-y, Tantrika, Shiva Moon, Fetish 4 Life.

10th Anniversary "Illumination White Party" Under 18's

This year, Illumination has included an Under 18 event to the annual show. This was an idea that had been under construction over the past few years and has now become a reality. This special event will be co-ordinated by Illumination and Scott Pottle from the Cairns PCYC. Headlining act for this event will be Endorphin who will also be headlining the 18+ event. A team of fire performers will be on the line-up along with drum performances and indigenous dancing. For more information go to www.illuminationcairns.com

Tropic Wave Festival

Saturday, 22 August, After the fireworks

Esplanade

Free

Geoffery Gurrumul Yunipingu and the Saltwater Band will headline The Tropic Wave Festival. This will be the group's first Queensland performance after a successful European tour. The free event showcases the multicultural diversity of the region through a lifestyle market featuring delicious food stalls, performances and cultural wares.

Tex Perkins

Friday, 28 August, 7.30pm

Tanks Arts Centre

Entry \$40, www.ticketlink.com.au

A legend in the Australian music industry, Tex Perkins is no stranger to Oz music fans and his return to Tanks Arts Centre is highly anticipated. The award-winning musician returns with his Best Of Tour, performing gigs that traverse his own personal musical archives, from his established solo career to his rockin' days fronting some of the most beloved bands in Australian music history.

timeOUT Concert

Saturday, 29 August, 3-10pm

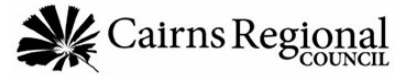
Fogarty Park

Entry free with tokens from The Cairns Post. Pre-purchase \$65 from The Cairns Post

Get ready Cairns, The Cairns Post timeOUT concert is back and featuring some of Australia's hottest acts to make it bigger and better. This year the timeOUT concert will be rocking Fogarty Park. Australia's hottest hip-hop crew Hilltop Hoods, rockers Grinspoon and blues duo The Fumes will be rocking the stage. Local bands will be battling for the



FESTIVAL CAIRNS 2009



chance to open the concert with a series of battle of the bands held at Gilligan's Backpackers Hotel and Resort in the lead-up to Festival Cairns.

Cooked in Cairns

31 August - 5 September, 6-9pm

City Place

Free

Cooked in Cairns has grown from local musician Terry Doyle's popular monthly Esplanade singer/songwriter events, held over the past year to a monthly event showcasing an ever increasing list of talented local songwriters. The original live music concept has become so popular with international and domestic visitors as well as local families, that there are now 43 original music acts in the increasing network and up to 10 songwriters appearing at each event. Music lovers will be treated to a great variety of the region's singer/songwriters during the Festival Cairns performances at City Place as artists vie for an opportunity to contribute to the Cooked In Cairns compilation CD. The CD will feature 14 or more tracks from local songwriters, written about our region. So bring your family and friends along, enjoy the outdoor dining and some very talented local musicians.

Schools Cultural Concert Performance

Thursday, 3 September, 10am & 6pm, Friday, 4 September, 6pm

Esplanade Hub

Free

Schools Cultural is a long standing tradition in Cairns, giving students an opportunity to perform in a concert environment to the general public. This year the event continues to nurture the diverse range of talent that exists within the region's primary and high schools. The concerts will showcase choirs, string ensembles, big bands, orchestras, rock bands, dance and performance. Bring the family, pack a picnic and enjoy the sights and sounds of our local school students in this great location by the Lagoon.

For more information go to www.festivalcairns.com.au

Grace Knight

Friday, 4 September, 7.30pm

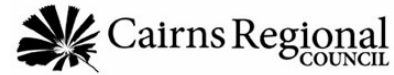
Tanks Arts Centre

Entry \$30-35, www.ticketlink.com.au

A well recognised name in the jazz and pop genres, Grace Knight has traversed musical styles to earn herself a reputation as one of the country's most respected performers. While her early career was firmly rooted in the pop genre as one part of the chart topping band The Eurogliders, it is the jazz and blues realm where Grace has really found her niche. She's got a new album under her belt titled Willow which features a beautiful collection of luscious sexy tracks.



FESTIVAL CAIRNS 2009



Reggaetown

Saturday, 5 September, midday-11pm

Tjapukai Cultural Park

Entry \$50-55, children U13 free.

Reggaetown is Australia's premier roots/reggae showcase, delivering a rich cultural component to the Festival program on September 5. Held at Tjapukai Cultural Park, the atmosphere is amazing as the best local, national and international artists take to the stage with its lush tropical backdrop. With a line-up including Katchafire, Blue King Brown and V Tribe expect to hear the best of dub, ska, soul, funk, raga, roots, R&B, Africana and Island music.

Jazz Under The Stars

Saturday, 5 September, 6.30-9.30pm

Cairns Botanical Gardens

Entry \$10, U14 free

Everyone can enjoy the silky smooth sounds of Cairns jazz exponents within the surrounds of the inspiring Botanical Gardens. Bring a deck chair, blanket, rug, picnic dinner and set a date with Jazz under the Stars. The popularity of this event last year encouraged the Friends of the Botanic Gardens to include it in this years' calendar of events.

Festival Club

Friday, 21 August to Sunday 6 September – Til Late

Salt House Restaurant and Bar, Pier Marina

And finally, dovetailing with the recent opening of the city's hottest new restaurant at The Pier Marina, Salthouse is an announcement that during Festival Cairns it will play the role of Festival Club. Punters can find out more from the website, but rest assured, it will be the place to catch afro-funk acts, dj's, that will provide after shows and late nights.

Ends

For more information:

Belinda Griffin, Festival Cairns Coordinator

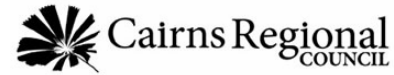
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MEDIA FACT SHEET

July 2009

VISUAL ARTS

Indigenous art takes centre stage at Festival Cairns this year with the inaugural Cairns indigenous Art Fair and a number of other indigenous exhibitions. Students also account for some of the excellent exhibitions throughout the city, plus there are plenty of chances to pick up a paintbrush yourself at one of the many workshops held throughout the Festival.

Cairns Indigenous Art Fair (CIAF)

Friday to Sunday, 21-23 August, 2009, 11am-8pm Friday & Saturday, 11am-3pm Sunday

Tanks Arts Centre

The inaugural Cairns indigenous Art Fair (CIAF) will put Cairns on the map as host of the largest regional indigenous art fair in Australia. It is an exciting new concept in international art fairs because it brings together commercial galleries and Indigenous Art Centres, offering unparalleled access to high-end art work from Queensland's best, while attracting national and international artists and buyers. Part of the Q150 State Government birthday celebrations, the Fair includes a concert headlined by Christine Anu, a Symposium on issues challenging and invigorating the Indigenous art industry, story telling plus free workshops. For more information go to www.ciaf.com.au

Reef & Rainforest: Keep It Cool

21 August - 6 September, 10am-5pm Monday-Saturday, 1-5pm Sunday

Opening Friday 21 August, 5.30pm

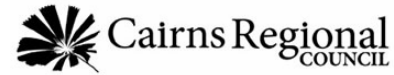
Cairns Regional Gallery

Entry \$5, Opening free

The Reef & Rainforest: Keep it Cool exhibition is a selection of entries from a poster competition to celebrate World Environment Day. Primary and secondary school students from across North Queensland were invited to create a poster to celebrate World Environment Day and help protect the Great Barrier Reef & Wet Tropics rainforest from the impacts of climate change, keeping them cool for future generations. The resulting exhibition provides a visual exploration of the important social and environmental impacts of climate change on the World Heritage environs of Tropical North Queensland, as seen through the eyes of students – our next generation.



FESTIVAL CAIRNS 2009



Northern Stars

21 August – 6 September

KickArts

Free

Northern Stars, is a Djumbunji Press KickArts Fine Art Printmaking Studio curated exhibition featuring artworks produced by Aboriginal and Torres Strait Islander artists working within the studio. These innovative and explorative artists' important works provide us with an insight into the Zenadh-Kes (Torres Strait) and Aboriginal people of Far North Queensland through visual interpretations of traditional culture. Cultural Stories embody traditional information still used in contemporary contexts today and offer a glimpse into the lives of these people. The artists are proud of their culture and their stories talk of how the skies and horizons are navigational guides across sea and land and how seasonal changes provide knowledge for hunting and gathering native foods.

Heaven Kissing & A Hairs Breadth

21 August – 6 September, 10am-5pm

Cairns Regional Gallery

Entry \$5, children U16 free

A series of paintings taking in the aerial view and close-up imagery, drawn from the Humes outback over the past four years.

Night Light: Short Films in the City

Friday 21 August to Sunday 6 September from 6.30pm to 10pm

21 August at Pacific International Hotel

21 August to 6 September at Hides Hotel, Civic Theatre, Heritage Hotel, Tandem Skydive, ishop Cairns and Twelve BC Dafe

4 September at Cairns High School

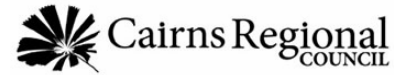
FREE

This new project was developed specifically for the Festival Cairns 2009 program, and incorporates the work of nine local and established filmmakers. To ensure a strong regional connection, the artists worked towards this year's festival theme, that of "telling our stories", so referencing either our rich history (through images supplied by the Cairns Historical Society), or creating vignettes of life in Tropical North Queensland today.

See the Night Light: Short Films in the City project as it screens on a looped reel, after dark throughout the festival period, appearing anywhere from a giant projection on the side of a building to a small shop front TV screen in the CBD.



FESTIVAL CAIRNS 2009



Films represent a remarkably well rounded profile of TNQ from the glory days of Cairns Yacht Club to a virtual drive around the city from a dashboard perspective through to a surreal rainforest jaunt.

This project is proudly sponsored by Tanks Arts Centre and MacDonnells Law.

Esplanart: Festival Artworks along the Esplanade

Official Opening: Thursday 20 August (time TBC)

21 Aug - 6 Sep

Fresh, innovative, local: *Esplanart* is a series of ten artworks, specifically commissioned and curated for Festival Cairns 2009, and presented along the Cairns Esplanade; a premier showcase area and "front yard" of our region.

Discoverable on expanses of sand, amidst trees, and amongst busy picnic tables on the grass, this unique collection is of an ephemeral nature, it's presence designed to be short-lived and passing, like the natural elements that share this transitory space.

The local artists involved were selected for their diversity of style, background, experience and stages of career development, and feature Jill Chism, Jessie Hall, Dominic Johns, Leith Maguire, Tijn Meulendjiks, Simon Poole, Paloma Ramos, Brian Robinson, Kristin Tennyson and Daniel Wallwork.

The artworks will be hosted along the Esplanade boardwalk at the end of Aplin Street and in the heart of the festival activities, with the hope that this inaugural event will catch the imagination of the public and become a potential signature event for Festival Cairns in years to come.

Aerosol Art Project – Spraying our Stories

22 August – 24 August

Cairns Civic Theatre

FREE

Spraying our Stories is a new public art project that will not only make a splash in this year's Festival Cairns program but transform the exterior walls of Cairns Civic Theatre's demountable offices into a vibrant, striking aerosol mural.

A Trip To Taterine

28 August – 6 September, 10am-5pm

Cairns Regional Gallery

Entry \$5, children U16 free

36

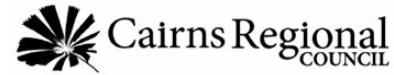
www.festivalcairns.com.au

Made in Cairns

Updated 27 July 2009



FESTIVAL CAIRNS 2009



A Trip to Taterine takes its name from a fantasy planet developed as an ideal place - a place to feel at home among space creatures, boots that walk on their own, ice cream and iPods.

Paddocks of Play

28 August – 6 September, 10am-5pm

Cairns Regional Gallery

Entry \$5, children U16 free

Paddocks of Play has been curated by the Cairns Regional Gallery especially for children and the young at heart. With a mix of differing media on show such as photography, prints, paintings and mixed media sculpture, kids will love to explore the themes of farmyard animals and life on the farm and how this is depicted through art. In addition, art activities and a storybook space will be available for kids to sit down and play.

Artists featured in the exhibition include William Robinson, Daniel Mangano, Sandy Carroll, Robyn Baker, Ed Koumans, Kristin Tennyson, Samuel Tupou, Ian Waldron, Olga Kaptein and Barbara Dover.

Art in the Garden - ARTISTICO

Saturday, 29 August, 12-4pm

Cairns Botanical Gardens

Free

ARTISTICO is an event of music and art supported by the Friends of The Botanic Gardens. It is designed to showcase local artists and musicians of the region all set in the tropic wonderland that is the Cairns Botanical Gardens. Guests can appreciate all this event has to offer by packing a picnic basket and rug and soaking in the ambience. Artists will be available on site to meet and discuss all your inquiries and can also book art class appointments.

Creative Generations

31 August - 6 September, 9.30am-4.30pm

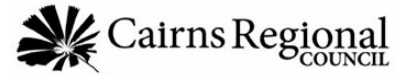
Tanks Arts Centre

Free

Experience artworks by some of Queensland's outstanding senior visual arts students. This 2009 touring exhibition showcases the artwork of 40 senior students from both state and non-state schools from every region in Queensland. The Awards encourage students to achieve high standards and promote the study of visual arts practice in schools and to the wider community. They also demonstrate the degree of sophistication in concepts, diversity of art forms and media, and the high standard of arts programs in Queensland



FESTIVAL CAIRNS 2009



secondary schools. Shown initially at the Queensland Art Gallery, this exhibition tours throughout regional Queensland, providing students with an opportunity to present their works to the community in a professional exhibition context.

Energy Exhibition

3-5 September, 10am-4.30pm, 6 September, 9am-3pm

Tanks Arts Centre

Free

The always highly anticipated annual Energy Art Exhibition is back. It has a strong reputation for presenting viewers with diverse and exciting works that reflect a professionalism and maturity well beyond the age of the Year 11 and 12 students who exhibit. It is a unique event on the visual arts calendar that showcases and presents the best young and emerging visual artists in Far North Queensland. The exhibition and awards programs run in conjunction with Energy are generously supported each year by Ergon Energy and the Queensland Government.

Paint Your Story

22 August, 30 August, 5 September, 12-40m

Esplanade Lagoon

Free

Everybody has a story to tell, so come and tell yours and contribute to the Paint your Story project. No artistic skill required, no tools required, just a desire to express yourself through painting. Local artist Jeni Bullock will be on hand to assist all budding painters. Jeni has a lifetime of experience as an artist and is dedicated to showcasing and encouraging the work of local and emerging artists. The finished canvases will be put on display in our local libraries and Cairns Regional Council building.

For more information go to www.festivalcairns.com.au

Ends

For more information:

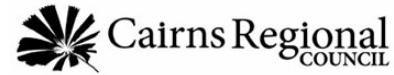
Belinda Griffin, Festival Cairns Coordinator

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www.cairns.qld.gov.au



FESTIVAL CAIRNS 2009



MEDIA FACT SHEET

July 2009

PERFORMING ARTS

Cultural performances, a musical, buskers and a dance battle are just some of the performing arts which are part of Festival Cairns 2009. Don't forget the three Festival Hubs of City Place, the Esplanade and Market Square where different performers will be appearing night and day.

Cairns Indigenous Art Fair - Performance & Workshop

Friday to Sunday, 21-23 August

Tanks Arts Centre

Free

Come and celebrate Indigenous dance, storytelling and music with performances from the Aurukun Dancers and Songmen and the Ariu Poenipan dancers from Saibai Island in the Torres Strait. Ariu Poenipan translates to 'electrifying lightening that pierces the rain and echoing thunder in the monsoon season'. See artists at work at demonstrations at Djumbunji Press KickArts Fine Art Printmaking. Take part in free workshops, artist talks and activities at the children's art station. For more information go to www.ciaf.com.au

The Ergon Energy Cairns Street Buskers Festival

22nd August to 4th September, 4-9pm

The Esplanade, City Place, Market Square, Rydges Tradewinds

Entry free

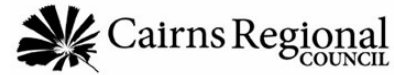
In only one year the Ergon Energy Cairns Street Buskers Festival has expanded to include more touring artists, a more street savvy buskers competition with \$1000 1st prize, street theatre workshops for local artists and to top it all off, a one night only Comedy Club and L-after party to be held at Rydges Tradewinds as the finale for this event.

Expect death defying skills and outlandish behaviour from six of Australia's best buskers at Market Square, The Esplanade, City Place and Rydges Tradewinds on August 28-30.

Don't forget to vote for your favourite local Street Star Buskers. You will see them performing throughout Festival Cairns from 22nd August to the 2nd September with the Grand final show down on the Esplanade Friday 4th September at 5 pm



FESTIVAL CAIRNS 2009



The One night Stand Comedy Club on Sunday 30th August is just that, it is one night only so get your tickets quick. A night chock full of comedy, street theatre, gags and one-liners. If you miss out on tickets there will be a L-after party at Rydges on the same night and all festival goers are invited to come and celebrate in true side show fashion.

For more info and tickets go to www.cairnsstreetbuskersfestival.com

Interplay - New Voices Now

22 August, 3-4.15pm

Cairns RSL

Entry free

New voices now will be a staged performance of the work of 36 young Australian and international playwrights who will have been involved in the World Interplay 09 Festival. Working in groups of six, the young playwrights will devise a 10-minute play focused on the story of a Cairns local. The entire performance will consist of six 10-minute plays performed by young local actors. For more information go to www.worldinterplay.org

Stomp the Nard

Sunday, 23 August, 6-9pm

City Place

Free

Cairns' biggest dance battle is back with a battle and show that is going to shake City Place apart. No style is safe, no age restricted. Hosted by DJ A.N.G and Montaj and with special guests Evident Supercrew, ThreeSixFive, Stylin Techniques, DJ Nino Brown and AMAJ.

Miss Saigon

28 August - 6 September

Cairns Civic Theatre

Tickets \$17-40, www.ticketlink.com.au

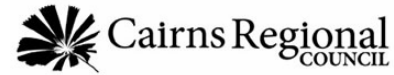
The Cairns Choral Society brings to life the tragic love story of a young Vietnamese girl who falls in love with an American soldier at the end of the war, but is separated from him before she discovers she is pregnant.

For more information go to www.festivalcairns.com.au

Ends



FESTIVAL CAIRNS 2009



MEDIA FACT SHEET

July 2009

FAMILY ENTERTAINMENT

Festival Cairns 2009 is especially about families enjoying time together. Carnival on Collins and the Grand Parade are long-time favourites, plus there are plenty of new activities to try. The Bunnings Kids Big Day Out, Kewarra Beach Resort's We Built this City and the Beach Party/Dive-In Movie are sure to be big hits with young and old.

Pacific Toyota Grand Parade and Fireworks

Saturday, 22 August, From sunset

Esplanade

Attracting crowds of more than 35,000, the Grand Parade is one of Festival Cairns' most highly anticipated free, family-fun events. This year, the popular event has been repositioned in the program to open Festival Cairns with a bang as the first of many highlights. Just as the sun goes down, the lights come on and spectators in their thousands will line the Esplanade for the beginning of the energetic procession of spectacular floats. This year promises even more amazing floats as Scott Maidment and his team who are responsible for Adelaide's Fringe Festival parade are providing creative direction for the Grand Parade.

Tropic Wave Festival

Saturday, 22 August, After the fireworks

Esplanade

Geoffery Gurrumul Yunipingu and the Saltwater Band will headline The Tropic Wave Festival. This will be the group's first Queensland performance after a successful European tour. The free event showcases the multicultural diversity of the region through a lifestyle market featuring delicious food stalls, performances and cultural wares.

The Ergon Energy Cairns Street Buskers Festival

Friday to Sunday, 28-30 August, 4-9pm

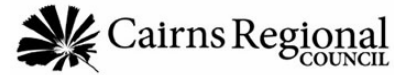
The Esplanade, City Place and Market Square

Entry free

Experience death defying skills and outlandish behaviour from five of Australia's best buskers. In only one year this event has grown from a celebration of Cairns' unique arts and culture into North Queensland's biggest street performance festival. Every year top-notch international artists with careers in stage, screen, music, circus and comedy go out of their way to perform at street festivals around the world. Why? Some enjoy the travel and playing to diverse audiences. Others enjoy the direct contact and spontaneous



FESTIVAL CAIRNS 2009



audience participation that can only be experienced during a live street performance. The one thing they all have in common is that they choose to work in street theatre and they rely on your contributions to keep coming back. For more information go to www.cairnsstreetbuskersfestival.com

Kids Corner

26 August, 2 September, 5-7pm

Esplanade Lagoon

Free

This one is especially for the little ones ... and the big ones who like to have fun with their little ones. The La'Goons dynamic, interactive musical and comedy show will have all the kids up and dancing, playing musical instruments and singing along. You will know all the favourites such as If You're Happy and You Know It and Old MacDonald's Farm, and will be introduced to original Aussie animal songs celebrating the uniqueness of Australian kids' music. There will be face painting, Bunnings workshops and giveaways for the kids. Thanks to a major sponsorship pledge by Kewarra Beach Resort, along with a Cairns collective of generous development and construction industry players, Festival Cairns will bring it to the kids with an exciting new and free event: We Built this City.

Paddocks of Play

28 August – 6 September, 10am-5pm

Cairns Regional Gallery

Entry \$5, children U16 free

Paddocks of Play has been curated by the Cairns Regional Gallery especially for children and the young at heart. With a mix of differing media on show such as photography, prints, paintings and mixed media sculpture, kids will love to explore the themes of farmyard animals and life on the farm and how this is depicted through art. In addition, art activities and a storybook space will be available for kids to sit down and play.

Artists featured in the exhibition include William Robinson, Daniel Mangano, Sandy Carroll, Robyn Baker, Ed Koumans, Kristin Tennyson, Samuel Tupou, Ian Waldron, Olga Kaptein and Barbara Dover.

We Built this City

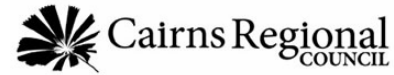
29 & 30 August, 9.30am and 2pm (2.5 hours each event)

Esplanade Lagoon Plaza

Free



FESTIVAL CAIRNS 2009



Swapping cardboard for concrete, kids architectural and construction capabilities will be put to the test in the middle weekend of Festival Cairns spanning Saturday 29 and Sunday 30 August. The Esplanade Plaza (the area where Shields Street and the Esplanade meet) will take new shape when stacks and stacks of cardboard boxes await the energy and imaginations of children.

We Built This City is a public construction extravaganza, using nothing but thousands of cardboard boxes. Guided by performers in the role of construction workers to facilitate free play, kids build an entire city in two days, before the whole thing is crushed (by its builders) into a recyclable heap of rubble.

Cairns Regional Gallery Family Day

Saturday, 5 September, 10am-5pm

Cairns Regional Gallery

Free

A day of art and entertainment for the whole family. Visitors can view exhibitions, enjoy hands-on activities, listen to informative talks and watch a special film screening.

Bunnings Kids Big Day Out

Sunday, 30 August, 12-6pm

Esplanade Lagoon

Free

Imagine all the things that get your kids excited and we will have it at this big afternoon of family fun. There will be music, kids activities, jumping castles, snow cones, face painting, Bunnings workshops and demonstrations, a big sausage sizzle and special kids performances from our the Ergon Energy Busking Festival buskers.

Bird Tour Walks

21 August – 6 September

Various locations

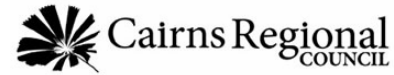
Entry by gold coin donation

Bird Tour Walks have been added to the activities which reflect our beautiful environment. Birding Cairns will conduct more than 25 guided walks and events to spread knowledge of birds and their survival needs. Some of the walks are especially geared for children and they are being held throughout the city including the Esplanade, Centenary Lakes, Edmonton and Yorkeys Knob.

For more information go to www.festivalcairns.com.au



FESTIVAL CAIRNS 2009



Bunnings Kids Big Day Out

Sunday, 30 August, 12-6pm

Esplanade Lagoon

Free

Imagine all the things that get your kids excited and we will have it at this big afternoon of family fun. There will be music, kids activities, jumping castles, snow cones, face painting, Bunnings workshops and demonstrations, a big sausage sizzle and special kids performances from our the Ergon Energy Busking Festival buskers.

Beach Party/Dive-In Movie

Saturday, 5 September, 3-10pm

Esplanade Lagoon

Free

Dive in to the biggest beach party in Cairns. Drag out your best Hawaiian shirt, bikinis, boardies or floaties and win a prize for the best dressed. Join the games and activities both in and alongside the Lagoon or just lay back and listen to the DJ playing all of your old favourites. There will be an Aussie BBQ, plenty of zinc, the great inflatable race, a lifeguard challenge and even karaoke. McDonalds will be handing out vouchers and the crew from Sea FM will be on hand with giveaways and some great fun activities. Then sit back and relax with a night of movies on the giant inflatable movie screen. Float around in the Lagoon or watch from the beach. There will be one for the kids and then an old classic. What a great way to finish off the McDonalds Sea FM Biggest Beach Party in Cairns.

Cairns Regional Gallery Family Day

Saturday, 5 September, 10am-5pm

Cairns Regional Gallery

Free

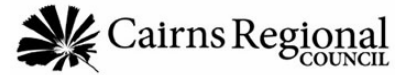
A day of art and entertainment for the whole family. Visitors can view exhibitions, enjoy hands-on activities, listen to informative talks and watch a special film screening.

Carnival on Collins

Sunday, 6 September, 9am-3pm

Collins Ave

Father's Day favourite, Carnival on Collins celebrates 20 years with something for everyone in the grand finale for Festival Cairns 2009. There will be stalls galore along Collins Avenue and around the Cairns Botanic Gardens. The Tanks Bung Wall will be



dedicated to multicultural food, music, national dress and dance, there will be an acoustic stage, rides for the kids and much more.

Festival Cairns Finale – Fish and Chips and Fireworks

Sunday, 6 September, late afternoon/evening

Esplanade

Say farewell to a fabulous fortnight of entertainment, arts and culture with a free, family fireworks spectacular on the esplanade. Bring a blanket, picnic or buy some fish and chips from one of the local takeaways for a night of sky high action – signalling the end to Festival Cairns 2009.

Ends

For more information:

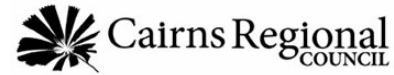
Belinda Griffin, Festival Cairns Coordinator

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www.cairns.qld.gov.au



FESTIVAL CAIRNS 2009



MEDIA FACT SHEET

July 2009

FREE EVENTS

Whether it's an art exhibition, concert or family event, there is plenty of free entertainment at Festival Cairns 2009. The Pacific Toyota Grand Parade, Tropic Wave Festival and Carnival on Collins are the biggest of the free events. Dancing, chess, an outdoor movie or tinkling the ivories may take your fancy. Don't forget the three Festival Hubs of City Place, the Esplanade and Market Square where much of the free entertainment is happening.

Night Light: Short Films in the City

Friday 21 August to Sunday 6 September from 6.30pm to 10pm

21 August at Pacific International Hotel

21 August to 6 September at Hides Hotel, Civic Theatre, Heritage Hotel, Tandem Skydive, ishop Cairns and Twelve BC Dafe

4 September at Cairns High School

FREE

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Films represent a remarkably well rounded profile of TNQ from the glory days of Cairns Yacht Club to a virtual drive around the city from a dashboard perspective through to a surreal rainforest jaunt.

This project is proudly sponsored by Tanks Arts Centre and MacDonnells Law.

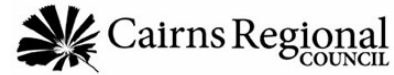
Pacific Toyota Grand Parade and Fireworks

Saturday, 22 August, From sunset

Esplanade



FESTIVAL CAIRNS 2009



Attracting crowds of more than 35,000, the Grand Parade is one of Festival Cairns' most highly anticipated free, family-fun events. This year, the popular event has been repositioned in the program to open Festival Cairns with a bang as the first of many highlights. Just as the sun goes down, the lights come on and spectators in their thousands will line the Esplanade for the beginning of the energetic procession of spectacular floats. This year promises even more amazing floats as Scott Maidment and his team who are responsible for Adelaide's Fringe Festival parade are providing creative direction for the Grand Parade.

Tropic Wave Festival

Saturday, 22 August, after the fireworks

Esplanade

Geoffery Gurrumul Yunipingu and the Saltwater Band will headline The Tropic Wave Festival. This will be the group's first Queensland performance after a successful European tour. The free event showcases the multicultural diversity of the region through a lifestyle market featuring delicious food stalls, performances and cultural wares.

Taste of Palm Cove

Sunday, 23 August, 9am-3pm

Williams Esplanade

Palm Cove comes alive with a Taste of Palm Cove where award-winning restaurants and spas will tantalise the taste buds and awaken the senses. Set against the stunning backdrop of the Coral Sea, the restaurants will be offering "brunch & lunch" with a selection of fresh and vibrant tropical tastes or refresh the beach baby in you with mini spa treatments to soothe the soul.

Stomp the Nard

Sunday, 23 August, 6-9pm

City Place

Cairns' biggest dance battle is back with a battle and show that is going to shake City Place apart. No style is safe, no age restricted. Hosted by DJ A.N.G and Montaj and with special guests Evident Supercrew, ThreeSixFive, Stylin Techniques, DJ Nino Brown and AMAJ.

Cairns Indigenous Art Fair (CIAF)

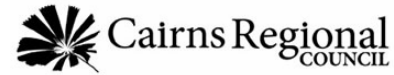
Friday to Sunday, 21-23 August, 2009, 11am-8pm Friday & Saturday, 11am-3pm Sunday

Tanks Arts Centre

The inaugural Cairns indigenous Art Fair (CIAF) will put Cairns on the map as host of the largest regional indigenous art fair in Australia. It is an exciting new concept in



FESTIVAL CAIRNS 2009



international art fairs because it brings together commercial galleries and Indigenous Art Centres, offering unparalleled access to high-end art work from Queensland's best, while attracting national and international artists and buyers. Part of the Q150 State Government birthday celebrations, the Fair includes story telling plus free workshops. For more information go to www.ciaf.com.au

The Ergon Energy Cairns Street Buskers Festival

22nd August to 4th September, 4-9pm

The Esplanade, City Place, Market Square, Rydges Tradewinds

Entry free

In only one year the Ergon Energy Cairns Street Buskers Festival has expanded to include more touring artists, a more street savvy buskers competition with \$1000 1st prize, street theatre workshops for local artists and to top it all off, a one night only Comedy Club and L-after party to be held at Rydges Tradewinds as the finale for this event.

Expect death defying skills and outlandish behaviour from six of Australia's best buskers at Market Square, The Esplanade, City Place and Rydges Tradewinds on August 28-30.

Don't forget to vote for your favourite local Street Star Buskers. You will see them performing thought Festival Cairns from 22nd August to the 2nd September with the Grand final show down on the Esplanade Friday 4th September at 5 pm

The One night Stand Comedy Club on Sunday 30th August is just that, it is one night only so get your tickets quick. A night chock full of comedy, street theatre, gags and one-liners. If you miss out on tickets there will be a L-after party at Rydges on the same night and all festival goers are invited to come and celebrate in true side show fashion.

For more info and tickets go to www.cairnsstreetbuskersfestival.com

UMI Arts Markets

28-Aug, 3-9pm

Esplanade Lagoon

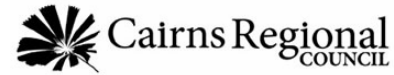
UMI Arts Markets – a celebration of Aboriginal and Torres Strait Island arts, crafts, performance, dance, music and food. The UMI Arts Markets primarily showcase Aboriginal and Torres Strait Islander arts and culture and are presented in collaboration with the Cairns Esplanade and Cairns Regional Council.

We Built this City

29 & 30 August, 9.30am and 2pm (2.5 hours each event)



FESTIVAL CAIRNS 2009



Esplanade Lagoon Plaza

Free

Swapping cardboard for concrete, kids architectural and construction capabilities will be put to the test in the middle weekend of Festival Cairns spanning Saturday 29 and Sunday 30 August. The Esplanade Plaza (the area where Shields Street and the Esplanade meet) will take new shape when stacks and stacks of cardboard boxes await the energy and imaginations of children.

We Built This City is a public construction extravaganza, using nothing but thousands of cardboard boxes. Guided by performers in the role of construction workers to facilitate free play, kids build an entire city in two days, before the whole thing is crushed (by its builders) into a recyclable heap of rubble.

Keys to the City

21 August – 5 September

Esplanade, City Place, Grafton St

The streets will come alive to the sound of music, and the twinkling of piano keys during Festival Cairns. Whether you are a talented pianist, a budding musician or just someone who enjoys music, Keys to the City will give you an opportunity to channel your inner Mozart. A series of pianos will be placed at the Cairns Esplanade, City Place and along Shields Street and the community is encouraged to come along and play. Each piano will have its own story to tell, having been painted by one of a group of emerging artists from throughout the region. The Keys to the City is a free program developed by the Cairns Esplanade and supported by Buzz Music, incorporating music, art and community in the city heart.

Chess Challenge

21 August – 5 September

City Place

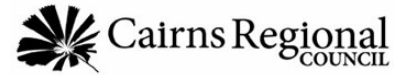
Have you ever played chess standing up? The City Place Hub Chess Challenge will give you that chance. Open to everyone from the serious contenders to amateur enthusiasts. Enjoy the game of chess in the extreme, with an outdoor chessboard and large-scale chess pieces set up in City Place. If you have always wanted to learn the game of chess, but you don't know someone who plays, this will give you a great opportunity to come and learn from some very talented chess players. So whether you want to join in or happy just to watch, the City Place Hub Chess Challenge will provide a great spectacle for all.

Barefoot in the Park

Tuesday, 25 August, Tuesday, 1 September, 6-9pm



FESTIVAL CAIRNS 2009



Esplanade Lagoon

Leave your shoes behind and come dancing barefoot in the park. This is an interactive event where you will be encouraged to shake it with some of the best Latino dancers that we have on offer. For those who move to the beat of a different drum, local favourites Drum Up Big will provide a night of drumming performance and interactive workshops.

Paint Your Story

22 August, 30 August, 5 September, 12-40m

Esplanade Lagoon

Everybody has a story to tell, so come and tell yours and contribute to the Paint your Story project. No artistic skill required, no tools required, just a desire to express yourself through painting. Local artist Jeni Bullock will be on hand to assist all budding painters. Jeni has a lifetime of experience as an artist and is dedicated to showcasing and encouraging the work of local and emerging artists. The finished canvases will be put on display in our local libraries and Cairns Regional Council building.

Bunnings Kids Big Day Out

Sunday, 30 August, 12-6pm

Esplanade Lagoon

Imagine all the things that get your kids excited and we will have it at this big afternoon of family fun. There will be music, kids activities, jumping castles, snow cones, face painting, Bunnings workshops and demonstrations, a big sausage sizzle and special kids performances from our the Ergon Energy Busking Festival buskers.

Tropic Pride Festival

Sunday, 30 August, 11am-6pm

Tanks Arts Centre

The Tropic Pride Festival on August 30 is for gay, lesbian, bisexual, transgender family and friends. There will be information about health, sexuality, support services and current issues affect the LGBT community, plus an opportunity to network with members of the LGBT tourism industry. The free entertainment includes Drag Queens.

For more information go to www.festivalcairns.com.au

Carnival on Collins

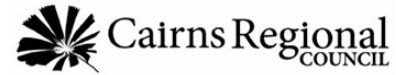
Sunday, 6 September, 9am-3pm

Collins Ave

Father's Day favourite, Carnival on Collins celebrates 20 years with something for everyone in the grand finale for Festival Cairns 2009. There will be stalls galore along



FESTIVAL CAIRNS 2009



Collins Avenue and around the Cairns Botanic Gardens. The Tanks Bung Wall will be dedicated to multicultural food, music, national dress and dance, there will be an acoustic stage, rides for the kids and much more.

Festival Cairns Finale Event – Fish and Chips and Fireworks

Sunday, 6 September, late afternoon until late

Esplanade

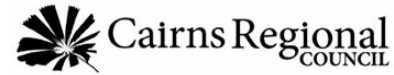
Bring the family down to the esplanade for an afternoon, evening of outdoor fun signalling the end to Festival Cairns 2009. Bring a blanket, unwrap the fish and chips and feast on a firework spectacular capping of a fortnight of fabulous entertainment.

Ends

For more information: www.festivalcairns.com.au



**FESTIVAL
CAIRNS
2009**



MEDIA KIT FACT SHEETS

- Telling Our Stories -

Friday 21 August to Sunday 6 September 2009

- **EVENT FACT SHEETS**

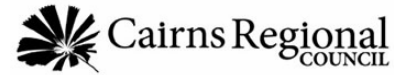
Cairns Indigenous Art Fair
Grand Parade and Fireworks
Tropic Wave Festival
10th Anniversary Illumination White Party
Taste of Palm Cove
Ergon Energy Professional Busking Festival
timeOUT Concert
Cairns Amateurs Racing Carnival
Masterchef Gary Mehigan
Reggaetown
Carnival on Collins
Festival Cairns Hubs
Esplanart: Festival Artworks along the Esplanade
Festival Club: Salthouse Restaurant & Bar
Spraying our Stories: Aerosol Art Project
Night Light: Short Films in the City

- **IMAGES**

Available on request in low and high resolution jpg format



**FESTIVAL
CAIRNS
2009**



MEDIA FACT SHEET

16 June 2009

CAIRNS INDIGENOUS ART FAIR (CIAF)

Friday to Sunday, 21-23 August, 2009

Tanks Arts Centre

The inaugural Cairns indigenous Art Fair (CIAF) will put Cairns on the map as host of the largest regional indigenous art fair in Australia. It is an exciting new concept in international art fairs because it brings together commercial galleries and Indigenous Art Centres, offering unparalleled access to high-end art work from Queensland's best, while attracting national and international artists and buyers. Part of the Q150 State Government birthday celebrations, the Fair includes a concert headlined by Christine Anu, a Symposium on issues challenging and invigorating the Indigenous art industry, story telling plus free workshops.

CIAF - Indigenous Art Fair Exhibition

Friday to Sunday, 21- 23 August, 11am-8pm Friday & Saturday, 11am-3pm Sunday

Tanks Arts Centre

Entry free

Art work from Queensland's best known and yet-to-be-known artists will be on sale at the Cairns Indigenous Art Fair, which brings together more than 16 leading galleries from Sydney, Melbourne and Brisbane and the Indigenous Art Centres of Cape York and the Torres Strait in one vibrant location. Don't miss exciting new art work from Sally Gabori, Dennis Nona, Alick Tipoti, Tony Albert, Samantha Hobson, Billy Missi, Arone Meeks, David Bousen, Joel Sam, Ethel Thomas, Netta Loogatha and Ricardo Idagi.

CIAF - Music is the Meeting Place

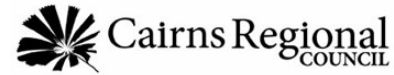
Friday, 21 August, 6-8pm

Tanks Arts Centre

Entry \$30-35. Bookings TicketLink www.ticketlink.com.au or 1300 855 835



FESTIVAL CAIRNS 2009



Christine Anu and Zennith headline this special event that brings together some of Queensland's best known Indigenous artists with some of the State's most exciting new talent. Performers include David Hudson, King Kadu and Will Kepa. When you tire of dancing, browse the art work on display at the Cairns Indigenous Art Fair. A great way to spend the evening!

CIAF - Official Launch

Thursday, 20 August, 7-10pm

Tanks Arts Centre

Entry \$50. Bookings TicketLink www.ticketlink.com.au or 1300 855 835

This gala event gives art lovers an exclusive opportunity to preview CIAF, while enjoying drinks, hors-d'oeuvres and special performances by the Aurukun Dancers and Songmen, King Kadu and the Ariu Poenipan dancers from Saibai Island in the Torres Strait. Ariu Poenipan translates to 'electrifying lightning that pierces the rain and echoing thunder in the monsoon season'.

CIAF - Cairns Indigenous Arts Fair Symposium

Friday, 21 August, 8.40am-5pm

Centre of Contemporary Arts

Tickets \$50-150. Bookings TicketLink www.ticketlink.com.au or 1300 855 835

Keynote speakers Judy Watson and Nicolas Rothwell will lead discussion on issues challenging and invigorating the Indigenous art industry. Topics include: Indigenous art or artists who are Indigenous; Historical continuity and contemporary innovation; and Indigenous art from production to market. A partnership between Arts Queensland and James Cook University's School of Creative Arts, the symposium will inspire Indigenous artists, industry professionals, academics, activists, students, collectors and media.

CIAF - Performance & Workshop

Friday to Saturday, 21- 23 August, 11am-8pm Friday & Saturday, 11am-3pm Sunday

Tanks Arts Centre

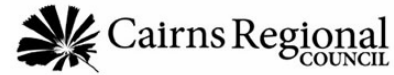
Entry free

Come and celebrate Indigenous dance, storytelling and music with performances from the Aurukun Dancers and Songmen and the Ariu Poenipan dancers from Saibai Island in the Torres Strait. Ariu Poenipan translates to 'electrifying lightening that pierces the rain and echoing thunder in the monsoon season'. See artists at work at demonstrations at Djumbunji Press KickArts Fine Art Printmaking. Take part in free workshops, artist talks and activities at the children's art station.

For more information go to www.ciaf.com.au or www.festivalcairns.com.au



FESTIVAL CAIRNS 2009



MEDIA FACT SHEET

July 2009

THE PACIFIC TOYOTA GRAND PARADE AND FIREWORKS

Saturday, 22 August, 2009

Attracting crowds of more than 35,000, the Pacific Toyota Grand Parade is one of Festival Cairns' most highly anticipated free, family-fun events. This year, the popular event has been repositioned in the program to open Festival Cairns with a bang as the first of many highlights.

Just as the sun goes down, the lights come on and spectators in their thousands will line the Esplanade for the beginning of the energetic procession of spectacular floats.

According to Belinda Griffin, Festival Cairns event coordinator, the name, 'Pacific Toyota' has always been synonymous with Festival Cairns – over the past seven years, joining Cairns Regional Council to take on the major sponsorship role of Festival Cairns and other community events. Now, under new ownership, Pacific Toyota is back on the program, better than ever, with new owner, Greg Eastment picking up the reins of community support.

"We are absolutely thrilled to announce Pacific Toyota's high level involvement will continue as a major sponsor with naming rights to program highlight, the Grand Parade."

This year promises even more amazing floats as Scott Maidment and his team who are responsible for Adelaide's Fringe Festival parade are providing creative direction for the Grand Parade. Scott is conducting free workshops for parade participants to help create their entries.

A major creative collaboration between artists, community groups and local businesses will ensure the procession conveys the theme of Telling Our Stories. The Grand Parade will be the community's chance to shine, while celebrating life in Cairns, its natural heritage and idyllic tropical lifestyle.

As the last float passes through the finish line, the excitement will hit fever pitch as fireworks explode and emblazon the night sky.

Application Forms to join the Grand Parade are on the Cairns Regional Council's website www.cairns.qld.gov.au or contact Caress Creed on 4044 3594 or c.creed@cairns.qld.gov.au for more details.

For more information go to www.festivalcairns.com.au

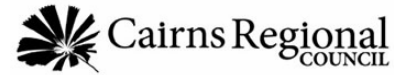
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www.festivalcairns.com.au

Made in Cairns

Updated 27 July 2009



MEDIA FACT SHEET

16 June 2009

TROPIC WAVE FESTIVAL AND CONCERT

Saturday, 22 August, 2009

Fogarty Park, Cairns Esplanade

Double ARIA winning songwriter Geoffery Gurrumul Yunipingu and the Saltwater Band will headline The Tropic Wave Festival following the parade and fireworks.

This will be the group's first Queensland performance after a successful European tour and they are keen to see the tropics. "We are really happy to be coming to Cairns for the first time – we know people from Cairns and Cape York like our music and it will be like coming to play in front of a home crowd. It'll be a real live Saltwater performance with our own style island reggae – we love to get the crowd dancing," says Manuel Dhurrkay, lead singer of The Saltwater Band.

The Tropic Wave Festival is a free family event showcasing the multicultural diversity of the region through a lifestyle market featuring delicious food stalls, performances, story telling and cultural wares.

For more information go to www.festivalcairns.com.au

Ends

For more information:

Belinda Griffin, Festival Cairns Coordinator

T: 07 4044 3593 M: 0407 966 530 E: festival@cairns.qld.gov.au

www.cairns.qld.gov.au

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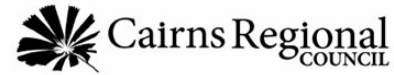
Pip Miller PR

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www.pipmillerpr.com.au



FESTIVAL CAIRNS 2009



MEDIA FACT SHEET

16 June 2009

10th ANNIVERSARY ILLUMINATION WHITE PARTY

Friday, 21 August, 2009

Celebrating a decade of dance this year, the Illumination White Party is Cairns' highly anticipated annual night of music, dance, and performance. The collective mass of party goers all dress in white to create a 3D moving canvas, illuminated under mesmerising, state-of-the-art digital lighting and projections. Geometric shapes are suspended to interact with the multi colour laser shows.

For the first time a special under 18 community concert will be held at the PCYC in Manunda. This event will be on the same night as Illumination 18+ event at A.J. Hackett Smithfield. Set your co-ordinates for space travel and prepare yourselves for a voyage in the Vehicle of Light as the organisers have programmed the line-ups allowing the headline acts Endorphin (Sydney), Modifi (Sydney) and Daisuke (Japan) to play at both events. Support for the night comes from an extensive line-up of local DJs/producers, fire performers, multi-media visual artists, drummers and indigenous performance. The alignment of these two extraordinary events will be documented by the Illumination Film Crew. Both events will reflect the classic Illumination formula in their theme.

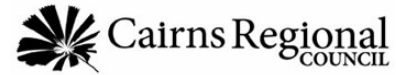
ILLUMINATION WHITE PARTY 18+

Friday, 21 August, 2009,, 8pm-6am

A.J. Hackett Smithfield

Entry \$59. Tickets at Silver Gem, Taste-y, Tantrika, Shiva Moon, Fetish 4 Life.

Illumination Cairns will again be held at A.J Hackett's Bungy site in Smithfield. This beautiful venue has played host over the years to the previous successful shows. The headliner this year will be Endorphin who has developed his own unique stage show incorporating breaks and techno with elements of theatre. Endorphin's multi-media experience involves strobes, dedicated visuals and a dancer who performs in a variety of costumes on stage. Another highlight this year will be a return performance from Modifi, Mike Tosseto playing his unique live collective of Didg-Fusion Electro. Mike had a great response from his live set in the bar last year and is excited about performing at both of the shows. The local support line-up will be a solid mix of progressive electronic Producers and DJs. A team of fire performers will be on the line-up along with drum performances and indigenous dancing.



ILLUMINATION WHITE PARTY UNDER 18s

Friday, 21 August, 2009, 6pm-midnight

Police Citizens Youth Club, 91 McNamara St, Manunda

Entry \$39. Tickets at Silver Gem, Taste-y, Tantrika, Shiva Moon, Fetish 4 Life.

10th Anniversary "Illumination White Party" Under 18's

This year, Illumination has included an Under 18 event to the annual show. This was an idea that had been under construction over the past few years and has now become a reality. This special event will be co-ordinated by Illumination and Scott Pottle from the Cairns PCYC. Headlining act for this event will be Endorphin who will also be headlining the 18+event. A team of fire performers will be on the line-up along with drum performances and indigenous dancing.

For more information go to www.illuminationcairns.com or www.festivalcairns.com.au

Ends

For more information:

Belinda Griffin, Festival Cairns Coordinator

T: 07 4044 3593 M: 0407 966 530 E: festival@cairns.qld.gov.au

www.cairns.qld.gov.au

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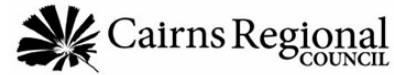
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**FESTIVAL
CAIRNS
2009**



MEDIA FACT SHEET

July 2009

TASTE OF PALM COVE

Sunday, 23 August, 2009

Williams Esplanade

Palm Cove comes alive with a newcomer to this year's Festival Cairns program; Taste of Palm Cove – an event where award-winning restaurants and spas will tantalise the taste buds and awaken the senses.

A special highlight of this event will be the inclusion of a special lunch hosted by Masterchef judge and chef, Gary Mehigan. As part of the Regional Food Showcase, Gary will present his special menu at The Sebel Reef House & Spa. Gary believes food should be fun, nurturing and be the reason people come together to celebrate life. Gary will take the opportunity to share these and other words of wisdom as well as insights into the reality show, Masterchef.

Set against the stunning backdrop of the Coral Sea, the restaurants will be offering "brunch & lunch" with a selection of fresh and vibrant tropical tastes or refresh the beach baby in you with mini spa treatments to soothe the soul.

Wander along the village among the palm trees and age-old melaleucas to discover the boutiques, jewellery shops and art galleries. Indulge in all that Palm Cove has to offer from water sports to fishing off the jetty or building sandcastles. Or just sit on the beach, relax and experience ultimate tropical serenity - the essence of Palm Cove.

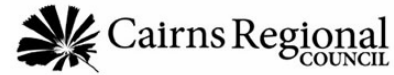
Entry is free from 9am-3pm.

For more information go to www.tourismpalmcove.com.au or www.festivalcairns.com.au

Ends



FESTIVAL CAIRNS 2009



MEDIA FACT SHEET

July 2009

THE ERGON ENERGY CAIRNS STREET BUSKERS FESTIVAL 22 AUGUST TO 4 SEPTEMBER 09

In only one year the Ergon Energy Cairns Street Buskers Festival has expanded to include more touring artists, a more street savvy buskers competition with \$1000 1st prize, street theatre workshops for local artists and to top it all off, a one night only Comedy Club and L-after party to be held at Rydges Tradewinds as the finale for this event.

The Ergon Energy Cairns Street Buskers Festival

Friday to Sunday, 28-30 August, 4-9pm

The Esplanade, City Place, Market Square, Rydges Tradewinds

Entry free

Expect death defying skills and outlandish behaviour from six of Australia's best buskers at Market Square, The Esplanade, City Place and Rydges Tradewinds on August 28-30.

The One night Stand Comedy Club on Sunday 30th August is just that, it is one night only so get your tickets quick. A night chock full of comedy, street theatre, gags and one-liners. If you miss out on tickets there will be a L-after party at Rydges on the same night and all festival goers are invited to come and celebrate in true side show fashion.

The Shirlee Sunflower Show

Shirlee Sunflower is a reserved, but refined beauty searching love in Cairns. Men beware! Shirlee will fall head first into love, relationships as well as audience members as she leaps from a 5 foot high table into a precariously placed bucket of water. Shirlee's search for love will lighten your day and give you a new insight on love and dating. Will she find a man to share her feelings about yellow fluffy shorts? Come find out...

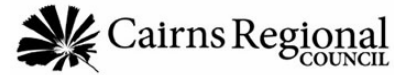
Tommy Memphis

Sons and Daughters lock up your Mums, Elvis has entered Festival Cairns! It is more than 25 years since the passing of Elvis Presley, the King of Rock & Roll, but his legend lives on in Tommy Memphis. Tommy brings the King's moves and tunes to the streets. He will rock and roll you, twist and throw you. This is a show you don't want to miss!

James Bustar



FESTIVAL CAIRNS 2009



Circus artiste, juggler, acrobat and all round comic manipulator, James has entertained crowds all over the world and now brings his upbeat performance to Cairns. His high energy show is packed full of stunts, juggling and audience participation that will entertain everyone from the young to the young at heart.

David Splatt

Grand Finalist on "Australia you've got Talent" and all round comic weirdo, David brings his singing saw (Gretel) and other street antics to our festival. What other tricks does he have up his sleeve? And what's more, how does one actually find the world's smallest orchestra when they're so very, very small? Come and see David as he reveals the answers to all these secrets and more.

Roger G

Roger Green is one of the world's premiere urban artists who has worked with the late great, Michael Jackson, Stevie Wonder, Jay-Z and Cirque de Soleil to name a few. Add to this, he has taught at Broadway Dance Centre and the Alvin Alley Dance Centre in the US. And now, he will appear live in Cairns – on roller skates – as part of the Ergon Energy Cairns Street Buskers Festival. Come and see Roger G give new meaning to the concept of roller-hiphop-rap-breakdance.

Buskers Street Star Competition

Saturday to Wednesday, 22 August-2 September, Various times

The Esplanade, City Place, Market Square, Rydges Tradewinds

Grand Final

Friday, 4 September, 5pm

The Esplanade

Entry \$10.00

The Competition is calling for entries. Whether you're a comedian, musician or make a great statue, this is a wonderful opportunity to get out there and showcase your talents. First 10 entries get free passes to the Street Theatre workshops. \$1,000 and other great prizes are up for grabs.

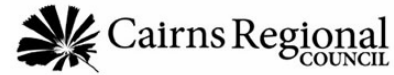
Don't forget to vote for your favourite Street Star Buskers when you see them performing throughout festival Cairns. They will be displaying an SMS voting name and number.

Register at Buskers Head Quarters, Lake St City Place next to the sound shell or go to www.cairnsstreetbuskersfestival.com

Street Artist Workshops



FESTIVAL CAIRNS 2009



Saturday, 29 August, 11am and 1pm

Entry \$10.00

Award winning international street performer Shirlee Sunflower will be hosting two workshops during festival with focus on comedy, crowd gathering, audience participation, creating circle shows and other secret insider info on global street performing.

Register at Buskers Head Quarters, Lake St City Place next to the sound shell or go to www.cairnsstreetbuskersfestival.com

The Ergon Energy Cairns Street Buskers Festival

Sunday, 30 August, 7-12pm

Rydges Tradewinds

The One night Stand Comedy Club

Doors open at 7.30 pm show starts at 9 pm. First in best dressed.

\$10.00

The One night Stand Comedy Club on Sunday 30th August is just that, it is one night only so get in quick. A night chock full of comedy, street theatre, gags and one-liners. Tickets are available at Buskers Head Quarters, Lake St City Place next to the sound shell. On sale from Monday 3rd August.

L-after Party

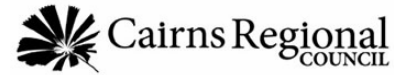
Free. 7 .30 pm to midnight

If you miss out on tickets there will be a L-after party at Rydges Tradewinds on the same night and all festival goers are invited to come and celebrate in true side show fashion. There will be plenty of Street theatre, music, dance, food and bev specials.

Ends



**FESTIVAL
CAIRNS
2009**



MEDIA FACT SHEET

16 June 2009

TIMEOUT CONCERT
Saturday, 29 August, 2009
Fogarty Park

Get ready Cairns, The Cairns Post timeOUT concert is back and featuring some of Australia's hottest acts to make it bigger and better. This year the timeOUT concert will be rocking Fogarty Park.

Australia's hottest hip-hop crew Hilltop Hoods and rockers Grinspoon will headline the concert with support from blues duo The Fumes. Local bands will be battling for the chance to open the concert with a series of battle of the bands held at Gilligan's Backpackers Hotel and Resort in the lead-up to Festival Cairns.

This is an all-aged event with one main stage pumping out the tunes. Food and beverages will be available and ID is needed to purchase alcohol.

Gates open 3-10pm. Entry is free with tokens from The Cairns Post or pre-purchase a ticket for \$65 from The Cairns Post.

For more information go to www.cairns.com.au/timeout or www.festivalcairns.com.au

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For more information:

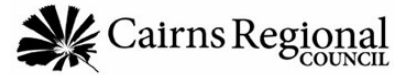
Belinda Griffin, Festival Cairns Coordinator

T: 07 4044 3593 M: 0407 966 530 E: festival@cairns.qld.gov.au

www.cairns.qld.gov.au



**FESTIVAL
CAIRNS
2009**



MEDIA FACT SHEET

16 June 2009

CAIRNS AMATEURS RACING CARNIVAL

Thursday to Saturday, 3-5 September, 2009

Cannon Park Racecourse

Cairns' biggest social networking event, the Cairns Amateurs Racing Carnival, comes alive in the first week of September. The carnival runs over four days with the focus around two days of horse racing on September 4-5 as well as a host of social activities. Cairns Amateurs has something for everyone – horse racing, fashion, socialising and celebrities. The two-day race Carnival provides a mix of thoroughbred horse racing across various classes and distances. There are eight races on the Friday and eight on the Saturday with total prize money of around \$300,000. The feature race on Saturday offers a purse of \$50,000. Trackside favourites include Picnic in the Park, where friends and business colleagues are able to create their own atmosphere by buying their own designated site. The Garden Party is the prettiest location trackside and will again feature the popular Fashions on the Field, the pinnacle showcase of race-wear in the region with a prize pool worth more than \$50,000.

Social events include members-only and corporate functions, as well as events and areas for the general public on both race days. The beautiful mild September climate entices large crowds to enjoy the racing and entertainment conducted at the course. The Far North Queensland Amateur Turf Club Inc. is a not-for-profit amateur horse racing club that operates the annual Cairns Amateurs Carnival.

Fashion Parade Brunch

Thursday, 3 September, 10am to 2pm

Cairns Convention Centre

Entry \$100. General public bookings accepted from 1 June. Contact A List Events International on 07 4031 6200 or cairns@alistevents.com.au

A sold out brunch is anticipated with 600 guests attending. The Fashion Parade is the highlight of the day, with garments from famous Australian designer collections being flown into Cairns especially for the event. The brunch includes a welcome glass of champagne, delicious lunch, all fashions and a special calcutta horse race. Proceeds from this year's raffle and calcutta will go toward the Far North Queensland Hospital Foundation's efforts to build a children's playground at the Cairns Base Hospital. Raffle items will include designer jewellery and travel prizes.

Cairns Amateur Club Dinner

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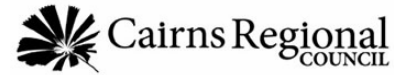
www.festivalcairns.com.au

Made in Cairns

Updated 27 July 2009



FESTIVAL CAIRNS 2009



Friday, September 4

Tobruk Pool

The social highlight (among many) is Cairns' biggest dinner party when more than 2000 guests wearing formal attire dine beside the Tobruk Pool at the Amateurs Ball. This event is for members and their guests only.

Cairns Amateur Ladies Day

Friday, September 4, Gates open 10am, First race 12.45pm, Last race 4.55pm

Cannon Park Racecourse

Entry \$12-25

Day one of Cairns Amateurs Racing Carnival's Two-Day Horse Racing Program with eight races. The Fashions on the Field is a highly anticipated and hotly contested event at the Cairns Amateurs Carnival each year, with entrants coming from as far a field as New Zealand as well as local and interstate competitors. Categories on Ladies Day are Open Ladies Racewear, Millinery Award (judged from entrants in the Open Ladies Racewear only) Open Men's Racewear.

Cairns Amateur Cup Day

Saturday, September 5, Gates open 10am, First race 12.50pm, Last race 5.10pm

Cannon Park Racecourse

Entry \$12-25

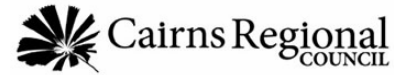
Day two of Cairns Amateurs Racing Carnival's Two-Day Horse Racing Program with eight races. The feature race on Saturday offers a purse of \$50,000. The Fashions on the Field categories are 25 & Under, Open Classic Ladies Racewear and Best Dressed Couple categories.

For more information go to www.cairnsamateurs.org.au or www.festivalcairns.com.au

Ends



FESTIVAL CAIRNS 2009



Cairns Regional
COUNCIL

MEDIA FACT SHEET

July 2009

CELEBRITY CHEF GARY MEHIGAN

Foodie events take celebrity status at Festival Cairns this year with chef Gary Mehigan from TV's Masterchef a draw card on the opening weekend; giving free cooking demonstrations at The Pier's Farmgate Markets on Saturday 22 August and the following day, crafting his Food Essentials menu, as part of the Regional Food Showcase, for a SELL OUT ticketed lunch at Sebel Reef House & Spa (a highlight of Festival Cairns newcomer, Taste of Palm Cove).

Cairns' newest local food market, Farmgate, will be the venue for the charismatic Gary to turn his hand to the region's fresh seasonal produce. The Saturday morning market specialises in locally produced and manufactured food plus agricultural value-added products sourced within a 200km radius of Cairns.

Get ready for a pressure cooker cook-off with Gary donning his Masterchef hat to adjudicate as keen local cooks battle for the title of Festival Cairns Masterchef.

Sample the British-trained chef's creations the following day at Taste of Palm Cove. A special ticketed lunch created and crafted by Gary will be presented at Sebel Reef House and complemented by Stoneleigh Wines. Gary believes that food should be fun, nurturing and the reason people come together to celebrate life and good times. As special guest of this exclusive lunch, Gary will swap frying pans for a microphone to chat about food, life and of course, Masterchef.

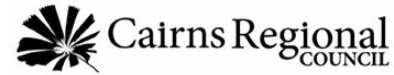
Tickets are on sale now to participate in The Regional Food Showcase lunch at Sebel Reef House featuring Gary Mehigan's special four course Food Essentials menu with matching wines from the Stoneleigh Wines stable. Tickets are \$95 per person (inclusive of lunch and wine package) or \$65 per person (under 18's - not including wine package). To book, Tel: Reef House 07 4055 3633 today or email events@tsrhpc.mirvac.com - places are limited.

- Saturday 22 August: Farmgate Market Cooking Demonstrations 9.30am and 11.00am
- Sunday 23 August: Sebel Reef House & Stoneleigh Wines Ticketed Lunch from 12 noon.

As well as his role as judge for Channel Ten's new Masterchef series, Melbourne-based Gary has a regular cooking role on Channel Ten's 9am with David & Kim, appears in the first series of Boys Weekend which airs in more than 12 countries. His series Good Chef, Bad Chef, which he completed in 2007, has been bought by several overseas networks including UK FoodTV, and is due to go into a second series in 2009.



**FESTIVAL
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MEDIA FACT SHEET

16 June 2009

REGGAETOWN

Saturday, 5 September, 2009

Tjapukai Cultural Park

Australia's favourite Island Roots Reggae festival is gearing up for a wicked 2009. Set in the lush tropical grounds of Tjapukai Cultural Park, Reggaetown will showcase some of the most exciting new emerging performers alongside renowned world class artists across three stages over 10 hours.

Katchafire, Blue King Brown, Neocombo, Difuzion and Vtribe are some of the headline acts, while there will be plenty of exciting local artists including Zennith and Koahlition.

Reggaetown is now seven years old and has blossomed into a much loved and highly anticipated annual event on the calendar featuring more than just reggae. The festival delivers local, national and International artists from Africa, New Zealand, Noumea, Australia and the Torres Strait and combines traditional, old school and contemporary styles. Expect to hear hip hop, reggae, R'n'B, dancehall, roots and world music in a myriad of island flavours.

Delicious selections are available in the music, multicultural food stalls and art and craft markets, while wicked workshops and the general festival feeling will round of the best day of the year.

Reggaetown is proudly sponsored by triple j, the Cairns Regional Council Regional Arts Development Fund and the Queensland Events Regional Development Program.

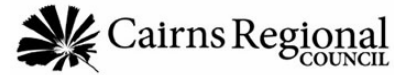
Midday-11pm. Entry \$50-55, children U13 free. Tickets at TicketLink, Shivamoon, Kuranda Video, Brothers Cairns.

For more information go to www.reggaetown.com.au or www.festivalcairns.com.au

Ends



**FESTIVAL
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2009**



MEDIA FACT SHEET

16 June 2009

CARNIVAL ON COLLINS

Sunday, 6 September, 2009

Collins Avenue, Edge Hill

Celebrating its 20th anniversary, Carnival on Collins is a fabulous way to end the festivities of Festival Cairns 2009. There's no better place to be on Father's Day than soaking up the fun at this family friendly event which is jam-packed with activities, stalls and entertainment for all ages.

Two decades after the first Carnival took over the Edge Hill cultural precinct, this will be the standout event with A Market Feast added to the celebrations. Presented by Q150 and the State Library of Queensland in the grounds of The Tanks Arts Centre, there will be a range of traditional and contemporary Asian dishes available as cooks share stories, histories, dance, music and recipes while preparing your meal.

Indulge in a bonanza of activities and entertainment with almost 200 stalls including plant stalls, lifestyle products, arts and crafts, food and refreshments. There will be three exciting stages with live entertainment and a free Children's Wonderland for the little ones. There's also roving entertainers, amusement rides and a coffee retreat for the parents.

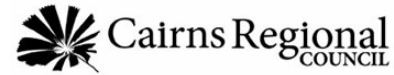
Our beautiful environment is showcased with horticulture and enviro-friendly information booths.

Entry is free to Carnival on Collins which runs from 9am to 3pm. For more information go to www.tanksartscentre.com.au or www.festivalcairns.com.au

Ends



FESTIVAL CAIRNS 2009



MEDIA FACT SHEET

July 2009

FESTIVAL HUBS

21 August – 6 September, 2009

Free music and performance will be throughout Cairns city over the entire 16 days of Festival Cairns 2009. There will be three focal points for entertainment - Market Square, City Place and a special Esplanade Stage at the Lagoon. Market Square's focal point will be Shield St between Grafton and Sheridan Sts and it will have a diverse range of entertainment reflecting businesses in the area including cooking demonstrations, fashion parades and musicians. City Place will again host many local entertainers and competitions, while the Esplanade is the place to be for memorable concerts.

Market Square

23 August – 29 August

FREE & Ticketed

A week long program of entertainment will throw the spotlight on Market Square – the city's exciting retail, dining and entertainment precinct connecting Grafton, Shields, Sheridan and Spence Streets. Sunday 23 August opens the program with a street market, entertainment and cooking competition (putting Market Square chefs up against a panel of media stars). Day two, three and four (Monday 24 to Wed 26 August), and outdoor dining is celebrated with live music and busking performances that are all part of Ergon Energy Cairns Street Busking Festivals' street star competition. Thursday is Market Square's longest lunch from noon followed by street star busking and more entertainment. Friday, 28 August and it is Funky Fashion Friday with an evening fashion parade and local dj's mixing it up – all culminating in Saturday's street food stalls and more busking.

Cooked in Cairns

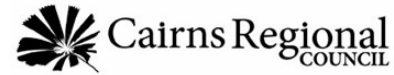
31 August - 5 September, 6-9pm

City Place

Cooked in Cairns has grown from local musician Terry Doyle's popular monthly Esplanade singer/songwriter events, held over the past year to a monthly event showcasing an ever increasing list of talented local songwriters. The original live music concept has become so popular with international and domestic visitors as well as local families, that there are now 43 original music acts in the increasing network and up to 10 songwriters appearing at each event. Music lovers will be treated to a great variety of the region's singer/songwriters during the Festival Cairns performances at City Place as artists vie for



FESTIVAL CAIRNS 2009



an opportunity to contribute to the Cooked In Cairns compilation CD. The CD will feature 14 or more tracks from local songwriters, written about our region. So bring your family and friends along, enjoy the outdoor dining and some very talented local musicians.

Sunset Sessions

31 August - 6 September, 6-9pm

Esplanade Hub

Sit back, relax and take in the smooth sounds of the tropical north. Showcasing some of the best and most popular talent from around the region. A variety of musicians, from a diverse range of genres will perform on the hub stage.

Stomp the Nard

23 August, 6-9pm

City Place

Cairns' biggest dance battle returns with a show that is going to shake City Place apart. No style is safe, no age restricted. Hosted by DJ A.N.G and Montaj and with special guests Evident Supercrew, ThreeSixFive, Stylin Techniques, DJ Nino Brown and AMAJ this is going to be one event not to be missed.

Kids Corner

26 August and 2 September, 5-7pm

City Place

This one is especially for the little ones - and the big ones who like to have fun with their little ones. The La'Goons dynamic, interactive musical and comedy show will have all the kids up and dancing, playing musical instruments and singing along. You will know all the favourites such as If You're Happy and You Know It and Old MacDonald's Farm, and will be introduced to original Aussie animal songs celebrating the uniqueness of Australian kids' music. There will be face painting, Bunnings workshops and giveaways for the kids.

We Built this City

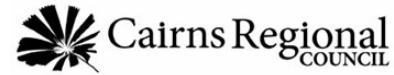
Saturday to Sunday 29 & 30 August, 9.30am and 2pm

The Esplanade Plaza

Swapping cardboard for concrete, kids architectural and construction capabilities will be put to the test in the middle weekend of Festival Cairns spanning Saturday 29 and Sunday 30 August. The Esplanade Plaza (the area where Shields Street and the Esplanade meet) will take new shape when stacks and stacks of cardboard boxes await the energy and imaginations of children.



FESTIVAL CAIRNS 2009



We Built This City is a public construction extravaganza, using nothing but thousands of cardboard boxes. Guided by performers in the role of construction workers to facilitate free play, kids build an entire city in two days, before the whole thing is crushed (by its builders) into a recyclable heap of rubble.

The Ergon Energy Cairns Street Buskers Festival

Friday to Sunday, 28-30 August, 4-9pm

Esplanade Hub, City Place and Market Square

In only one year the Ergon Energy Cairns Street Buskers Festival has expanded to include more touring artists, a more street savvy buskers competition with \$1000 1st prize, street theatre workshops for local artists and to top it all off, a one night only Comedy Club and L-after party to be held at Rydges Tradewinds as the finale for this event.

Expect death defying skills and outlandish behaviour from six of Australia's best buskers at Market Square, The Esplanade, City Place on August 28-30.

Buskers Street Star Competition

Saturday to Wednesday, 22 August-2 September, Various times

The Esplanade, City Place, Market Square, Rydges Tradewinds

Grand Final

Friday, 4 September, 5pm

The Esplanade

Entry \$10.00

The Competition is calling for entries. Whether you're a comedian, musician or make a great statue, this is a wonderful opportunity to get out there and showcase your talents. First 10 entries get free passes to the Street Theatre workshops. \$1,000 and other great prizes are up for grabs.

Don't forget to vote for your favourite Street Star Buskers when you see them performing throughout festival Cairns. They will be displaying an SMS voting name and number.

Register at Buskers Head Quarters, Lake St City Place next to the sound shell or go to www.cairnsstreetbuskersfestival.com

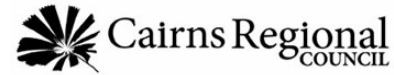
Schools Cultural Concert Performance

3 September, 10am-2pm, 6pm-9pm, 4 September, 6pm-9pm

Esplanade Hub



FESTIVAL CAIRNS 2009



The Schools Cultural Concert Performance is a long-standing tradition in Cairns, giving students an opportunity to perform for the general public in a concert environment. This year the event continues to nurture the diverse range of talent within our primary and high schools. The concerts will showcase choirs, string ensembles, big bands, orchestras, rock bands, dance and performance. Bring the family, pack a picnic and enjoy the sights and sounds of our local school students, in this great location by the Lagoon.

Keys to the City

21 August – 5 September

Esplanade, City Place, Grafton St

The streets will come alive to the sound of music, and the twinkling of piano keys during Festival Cairns. Whether you are a talented pianist, a budding musician or just someone who enjoys music, Keys to the City will give you an opportunity to channel your inner Mozart. A series of pianos will be placed at the Cairns Esplanade, City Place and along Shields Street and the community is encouraged to come along and play. Each piano will have its own story to tell, having been painted by one of a group of emerging artists from throughout the region. The Keys to the City is a free program developed by the Cairns Esplanade and supported by Buzz Music, incorporating music, art and community in the city heart.

Chess Challenge

21 August – 5 September

City Place

Have you ever played chess standing up? The City Place Hub Chess Challenge will give you that chance. Open to everyone from the serious contenders to amateur enthusiasts. Enjoy the game of chess in the extreme, with an outdoor chessboard and large-scale chess pieces set up in City Place. If you have always wanted to learn the game of chess, but you don't know someone who plays, this will give you a great opportunity to come and learn from some very talented chess players. So whether you want to join in or happy just to watch, the City Place Hub Chess Challenge will provide a great spectacle for all.

For more information go to www.festivalcairns.com.au

Ends

For more information:

Belinda Griffin, Festival Cairns Coordinator

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FESTIVAL CAIRNS 2009



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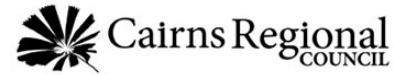
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FESTIVAL CAIRNS 2009



MEDIA FACT SHEET

July 2009

ESPLANART

21 August – 6 September, 2009

Fresh, innovative, local: *Esplanart* is a series of ten artworks, specifically commissioned and curated for Festival Cairns 2009, and presented along the Cairns Esplanade; a premier showcase area and “front yard” of our region.

Discoverable on expanses of sand, amidst trees, and amongst busy picnic tables on the grass, this unique collection is of an ephemeral nature, it's presence designed to be short-lived and passing, like the natural elements that share this transitory space.

The local artists involved were selected for their diversity of style, background, experience and stages of career development, and feature Jill Chism, Jessie Hall, Dominic Johns, Leith Maguire, Tijn Meulendjiks, Simon Poole, Paloma Ramos, Brian Robinson, Kristin Tennyson and Daniel Wallwork.

The artworks will be hosted along the Esplanade boardwalk at the end of Aplin Street and in the heart of the festival activities, with the hope that this inaugural event will catch the imagination of the public and become a potential signature event for Festival Cairns in years to come.

Official Opening: Thursday 20 August (time TBC)

For more information go to www.festivalcairns.com.au

Ends

For more information:

Belinda Griffin, Festival Cairns Coordinator

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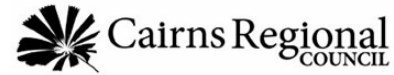
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FESTIVAL CAIRNS 2009



MEDIA FACT SHEET

July 2009

FESTIVAL CLUB

21 August – 6 September, 2009

The Festival shows will come and go over the 16 action-packed days; but as with all events, there is still a party to be had for those with fuel in their tank and energy to burn.

Night owls – worry no more – news in today is that organisers have commissioned a 16 day Festival Club at Cairns hottest new restaurant, bar and all-day hang, Salthouse Restaurant and Bar at The Pier's Marina.

Festival goers are invited to kick on after the shows end in the beautiful surroundings of Salthouse. Catch the breeze and a million dollar view while feasting on delicious fare and tunes galore ranging from afro-funk acts and hot-to-trot DJs well into the wee hours.

Festival Cairns event coordinator, Belinda Griffin said she is thrilled to secure such a fabulous venue for this year's Festival Club.

"You can't get much hotter than Salt House right now and to have it as our Festival Club venue is a real boon.

According to Mrs Griffin, the Festival Club is designed to enhance the event's program with a rich selection of late night entertainment.

"This is our city's two week party or celebration and special inclusions such as this make Festival Cairns all the merrier. It would be a sin to miss the buzz – where people are out and about and having good times– because after all, there is no turning back once the party's over – well not for another year at least.

"Punters can expect a very cool line up of entertainment including latino funk acts from names like Tijuana Cartel, Ben Salter (The Gin Club), View from Madelines Couch and Tommee and Sol Nation," said Mrs Griffin.

To find out more about entertainment on the Festival Club agenda, visit the following:

Tijuana Cartel www.tijuanacartel.com.au - www.myspace.com/tijuanacartelband

Ben Salter (The Gin Club) www.theginclub.com.au www.myspace.com/theginclub

View From Madelines couch - <http://www.madeleinescouch.com.au/>-
<http://www.myspace.com/madeleinescouch>

Tommee - www.tommeemusic.com - <http://www.myspace.com/tommeemusicworld>

Sol Nation- www.myspace.com/solnation



For further entertainment information, check out the website for more,
www.festivalcairns.com.au

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For more information:

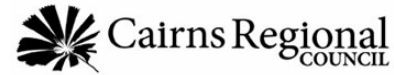
Belinda Griffin, Festival Cairns Coordinator

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www.cairns.qld.gov.au



FESTIVAL CAIRNS 2009



MEDIA RELEASE

July 2009

AEROSOL ART PROJECT – SPRAYING OUR STORIES **Saturday 22 August to Monday 24 August 2009**

Spraying our Stories is a new public art project that will not only make a splash in this year's Festival Cairns program but transform the exterior walls of Cairns Civic Theatre's demountable offices into a vibrant, striking aerosol mural.

Spraying our Stories is an initiative of The Next Page legal aerosol art collective instigated by two of Far North Queensland's most experienced and respected aerosol artists, Daniel (Wally) Wallwork and Kane Manylaws.

According to project manager, Daniel Wallwork, the Cairns Civic Theatre is an important cultural hub in the community, presenting a huge scope of entertainment including plays, films, live music and eisteddfods to a broad local audience.

"It's in reflection of this diverse program that we aim to develop a mural that 'tells the story' of this dynamic cultural facility, the artists that use it and the community that engages with it."

In combination, Daniel Wallwork and Kane Manylaws are well qualified to commandeer this exciting project, having worked extensively on over 40 different legal aerosol art projects locally, inter-state and nationally.

Venue: Cairns Civic Theatre – exterior walls of the demountable offices facing Grafton St

Artists: **Daniel Wallwork** (project manager) and **Kane Manylaws** (sub-contract artist)

Daniel Wallwork is also the director of The Upholstery and exhibits nationally.

Supported by: Cairns Regional Council, Cairns Civic Theatre, **The Next Page** – legal aerosol art collective, The Upholstery Contemporary Arts

Contact Details: Daniel (Wally) Wallwork mob: 0401 363 830 wally@theupholstery.com

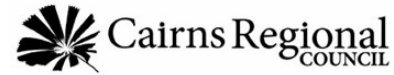


The Next Page is proudly supported by

As event manager of Festival Cairns 2009, Cairns Regional Council gratefully acknowledges the support of major sponsors Arts Queensland, Queensland State Government, Ergon Energy and Pacific Toyota.



FESTIVAL CAIRNS 2009



MEDIA RELEASE

July 2009

NIGHT LIGHT – SHORT FILMS IN THE CITY

Friday 21 August to Sunday 6 September

6.30pm to 10pm

This new project was developed specifically for the Festival Cairns 2009 program, and incorporates the work of nine local and established filmmakers. To ensure a strong regional connection, the artists worked towards this year's festival theme, that of "telling our stories", so referencing either our rich history (through images supplied by the Cairns Historical Society), or creating vignettes of life in Tropical North Queensland today.

See the Night Light: Short Films in the City project as it screens on a looped reel, after dark throughout the festival period, appearing anywhere from a giant projection on the side of a building to a small shop front TV screen in the CBD.

Films represent a remarkably well rounded profile of TNQ from the glory days of Cairns Yacht Club to a virtual drive around the city from a dashboard perspective through to a surreal rainforest jaunt.

This project is proudly sponsored by Tanks Arts Centre and MacDonnells Law.

- **21 August at Pacific International Hotel**
- **21 August to 6 September at Hides Hotel, Civic Theatre, Heritage Hotel, Tandem Skydive, ishop Cairns and Twelve BC Dafe**
- **4 September at Cairns High School**

For more information contact Night Light: Short Films in the City Coordinator, Annaliese Ciel Walker at Tanks Arts Centre: Ph: 4032 6600 - Email: a.walker@cairns.qld.gov.au

As event manager of Festival Cairns 2009, Cairns Regional Council gratefully s the support of major sponsors Arts Queensland, Queensland State Government, Ergon Energy and Pacific Toyota.

Ends

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